Plenary Session

Building Smart Societies

Presented by Sharemeister

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The Geospatial Way to a Better World

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The key to building smart societies is to connect...

High Tech with High Touch.

The gap between “Real Life” and “Digital Life” drastically impacts everything...
What is the key problem we face in our digital communities?

Smart society has been outsourced to 3rd party social media.

This has created massive problems for...

Data Governance. Data Quality. Data Visualization.

(We’re not that smart, yet)
What is a key solution to reaching the goals of the 2030 agenda?

Take back ownership of the community-network layer in your country.

Access integrated services that help you connect, communicate and coordinate with your citizens and stakeholders in context of your community.
Where do you engage your audience and where does your audience engage each other?

Context is critical.

- Website
- Mobile
- Social Media
- Events
- Groups
- Services
Who are key partners for the Federated System of the SDGs?

Data. Infrastructure. Community.
How does the community connect with our Geospatial technology?

Connect.

Sharemeister Geospatial Example
Welcome Sharemeister!

- Broadcasts!
- Pipelines!
- Networks!
- Campaigns!
- Tools!
- Statistics!
- Finances!
- Take the Tour
How does the community communicate with our Geospatial technology?

Communicate.

Sharemeister Geospatial Example
Welcome Sharemeister!

- Broadcasts!
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How does the community coordinate with our Geospatial technology?

Coordinate.

Sharemeister Geospatial Example
Building smart societies means to

Lead with Touch.

Find the touchpoints in your community to create a center for excellence.
Thank You.