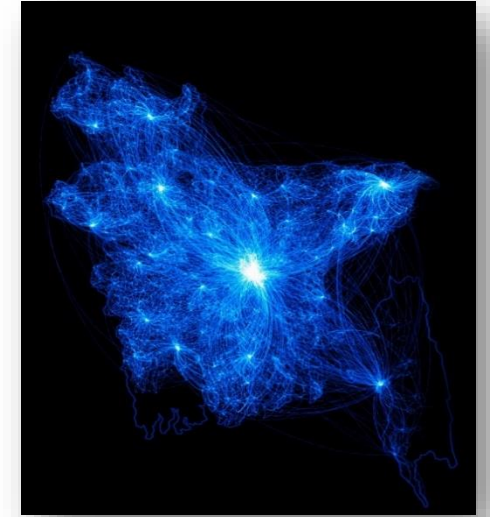


Tools for disaggregated data:  
geospatial analysis for mapping  
population demographics

*Dr Donna Clarke and Prof. Andy Tatem*

**world  
pop**   
**FLOWMINDER.ORG**

- **WorldPop:** Research program focused on methods for improving the demographic evidence base in low/middle income countries
- **Flowminder:** Non-profit foundation working with data providers and international/government agencies to operationalize and scale research in support of vulnerable populations and sustainable development
- Open data, open methods
- 60+ researchers, data scientists, PhD students, support staff based primarily in Southampton



Key partners and donors

Microsoft Research

wellcome trust



Vodafone Foundation  
Mobile for Good



United Nations  
World Food Programme



BILL & MELINDA GATES foundation



UNITED NATIONS FOUNDATION



Asian Development Bank



GOAL 1 TARGETS

1.1

By 2030, eradicate extreme poverty for all people everywhere, currently measured as people living on less than \$1.25 a day

1.2

By 2030, reduce at least by half the proportion of men, women and children of all ages living in poverty in all its dimensions according to national definitions

1.3

Implement nationally appropriate social protection systems and measures for all, including floors, and by 2030 achieve substantial coverage of the poor and the vulnerable

1.4

By 2030, ensure that all men and women, in particular the poor and the vulnerable, have equal rights to economic resources, as well as access to basic services, ownership and control over land and other forms of property, inheritance, natural resources, appropriate new technology and financial services, including microfinance

1.5

By 2030, build the resilience of the poor and those in vulnerable situations and reduce their exposure and vulnerability to climate-related extreme events and other economic, social and environmental shocks and disasters

1.a

Ensure significant mobilization of resources from a variety of sources, including through enhanced development cooperation, in order to provide adequate and predictable means for developing countries, in particular least developed countries, to implement programmes and policies to end poverty in all its dimensions

1.b

Create sound policy frameworks at the national, regional and international levels, based on pro-poor and gender-sensitive development strategies, to support accelerated investment in poverty eradication actions



# SUSTAINABLE DEVELOPMENT GOALS

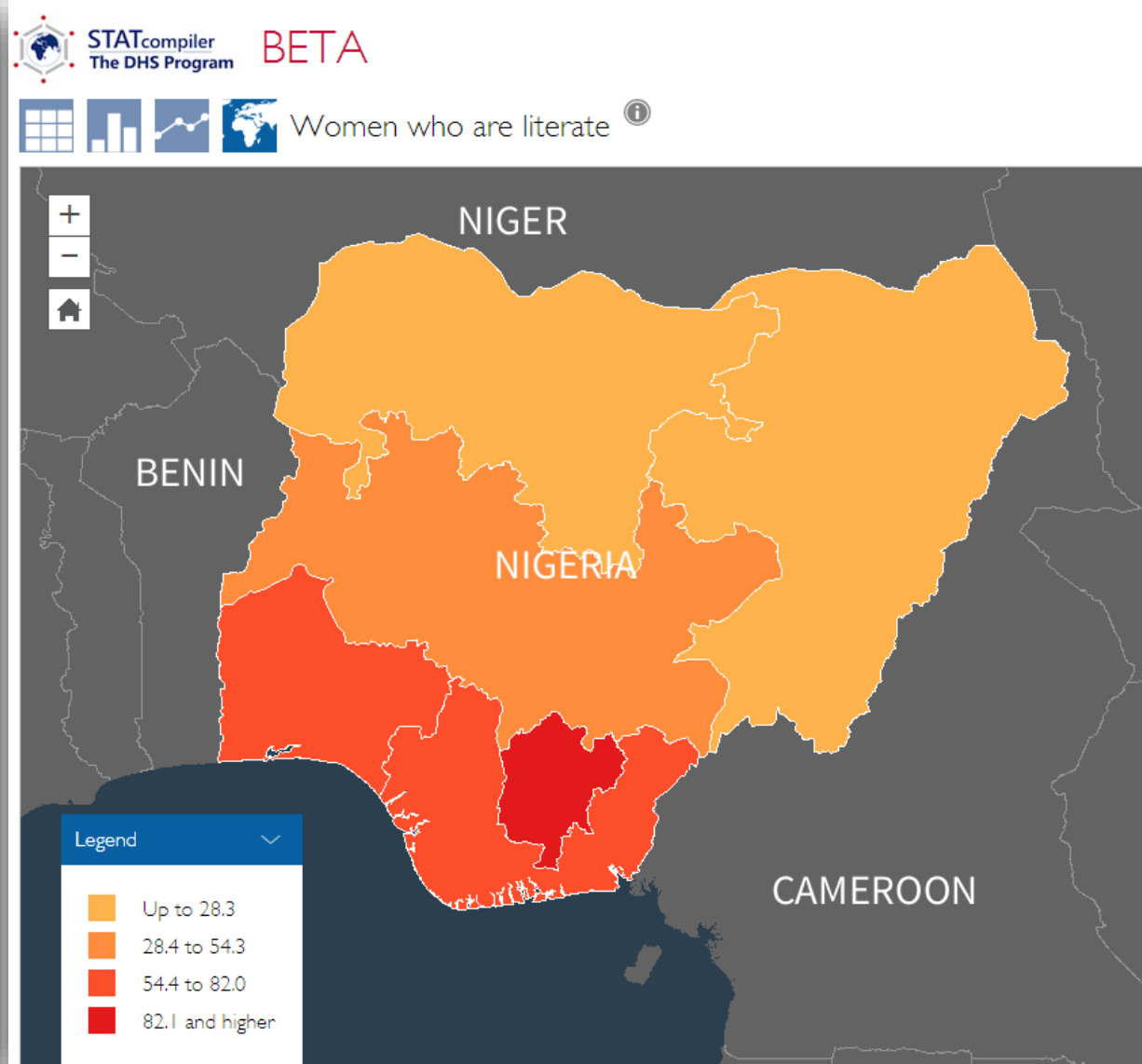
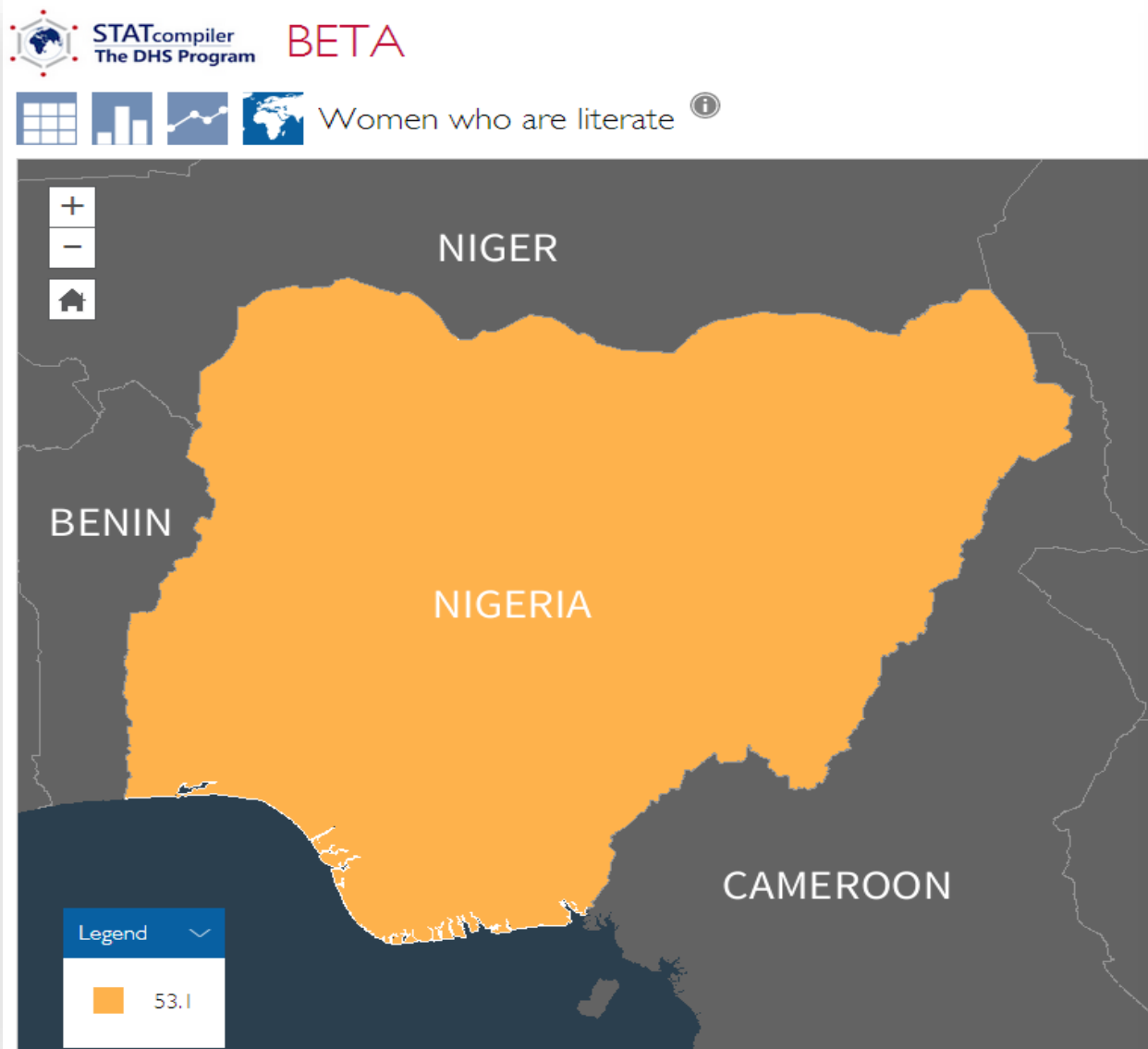


2015-2030: 17 goals, 169 targets



“Everywhere”

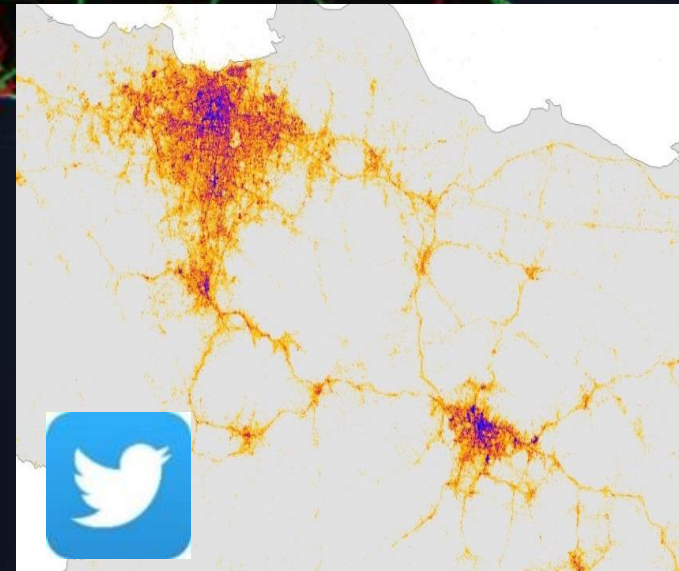
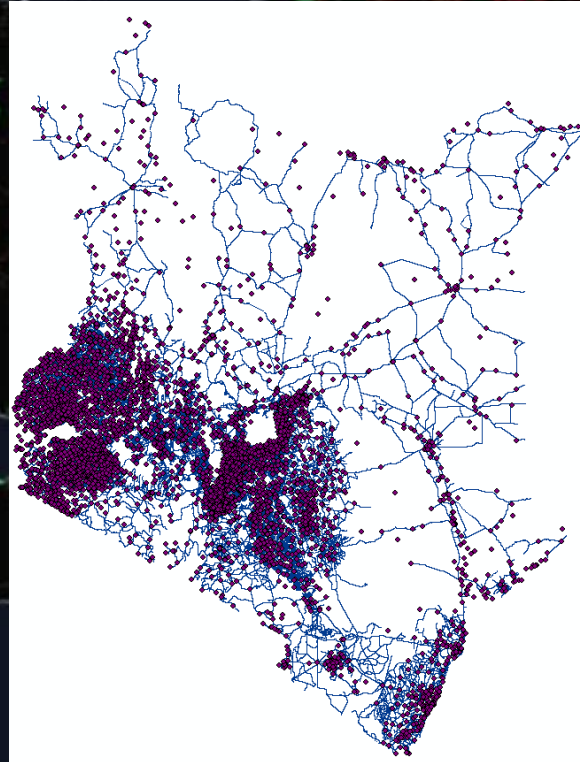
# Women who are literate in Nigeria



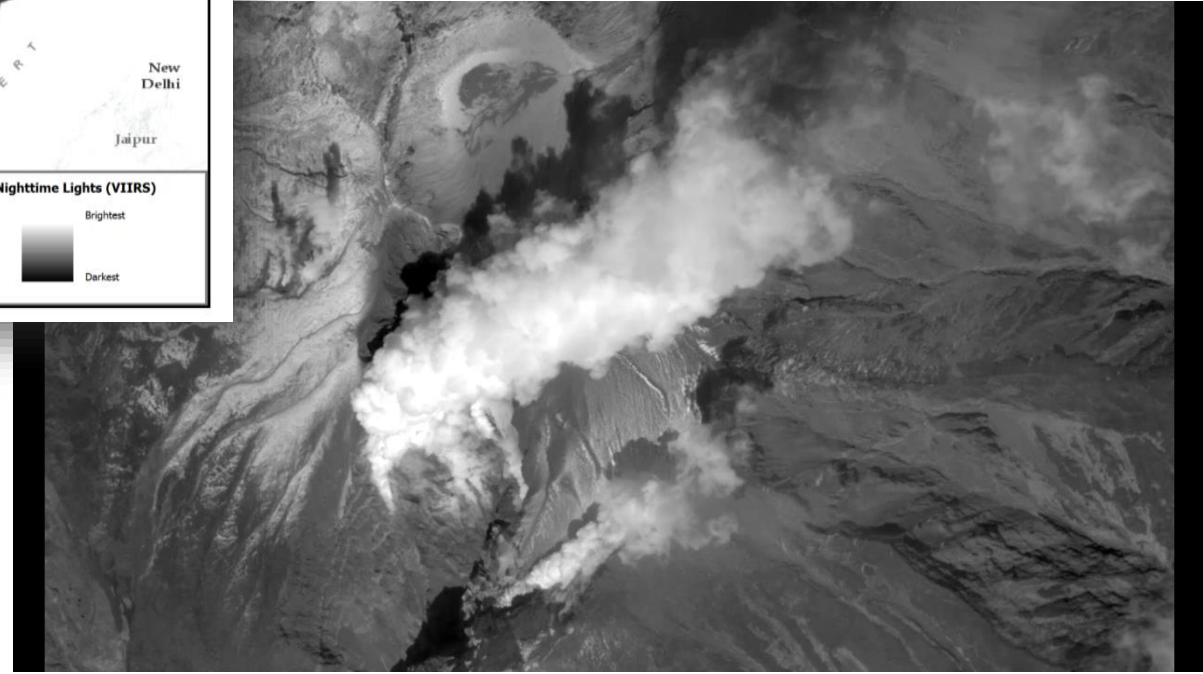
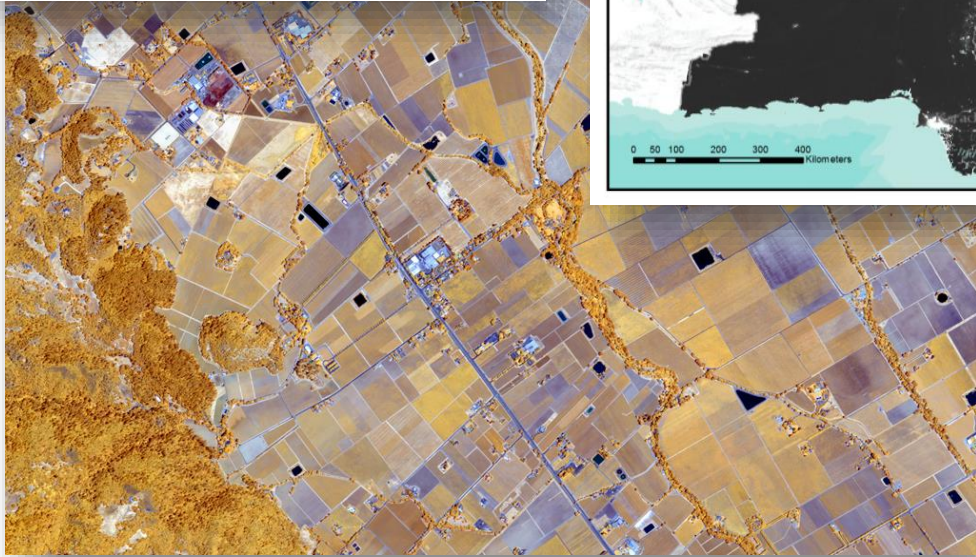
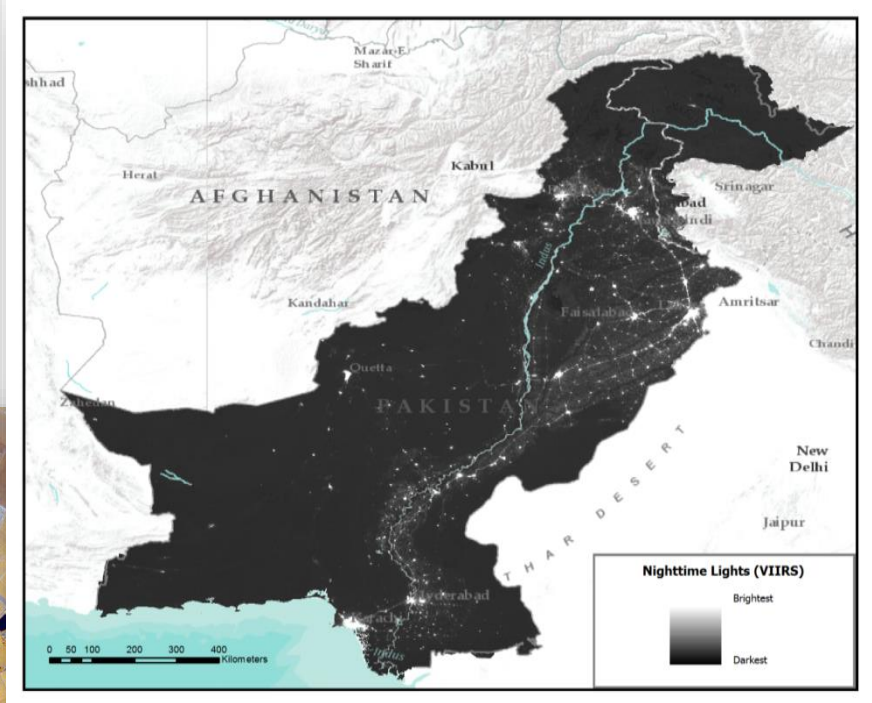
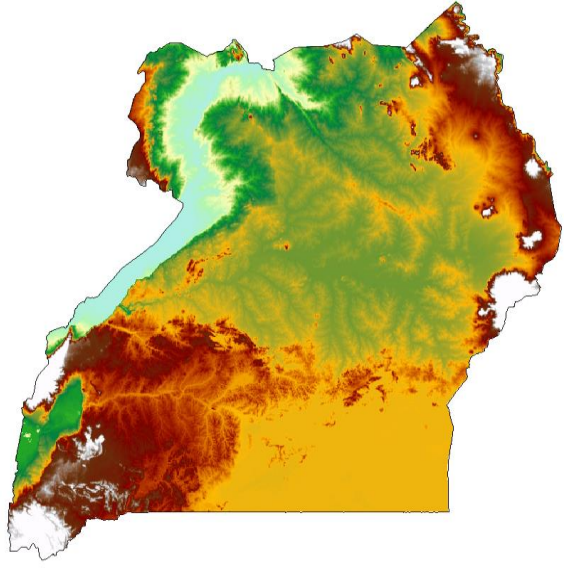


How can we produce subnational data?

# Geographic Information System (GIS) Data

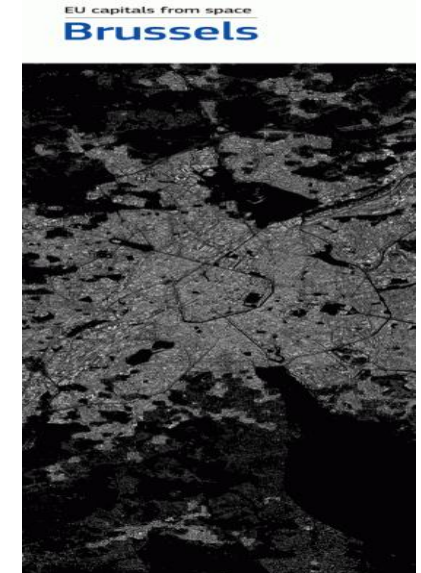
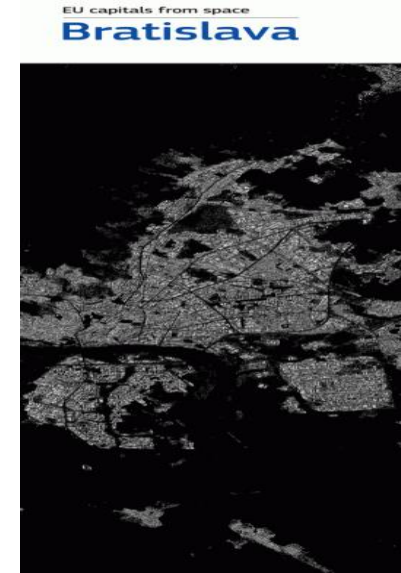
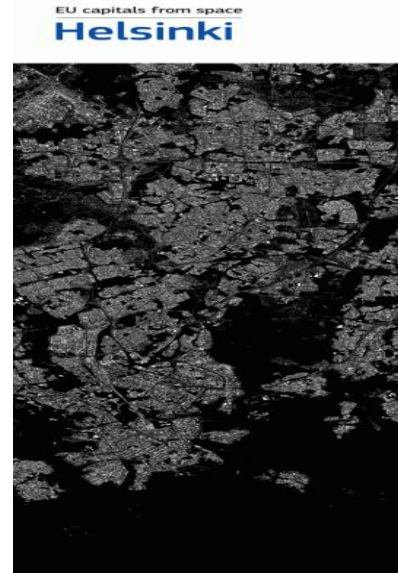
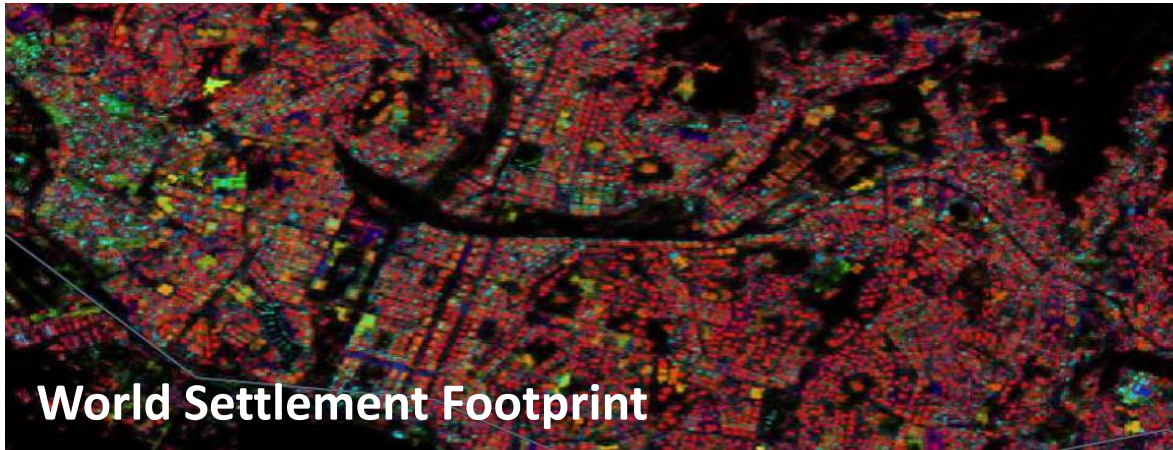
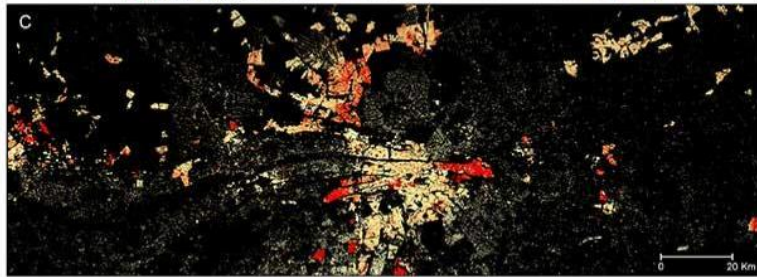


# Satellite imagery





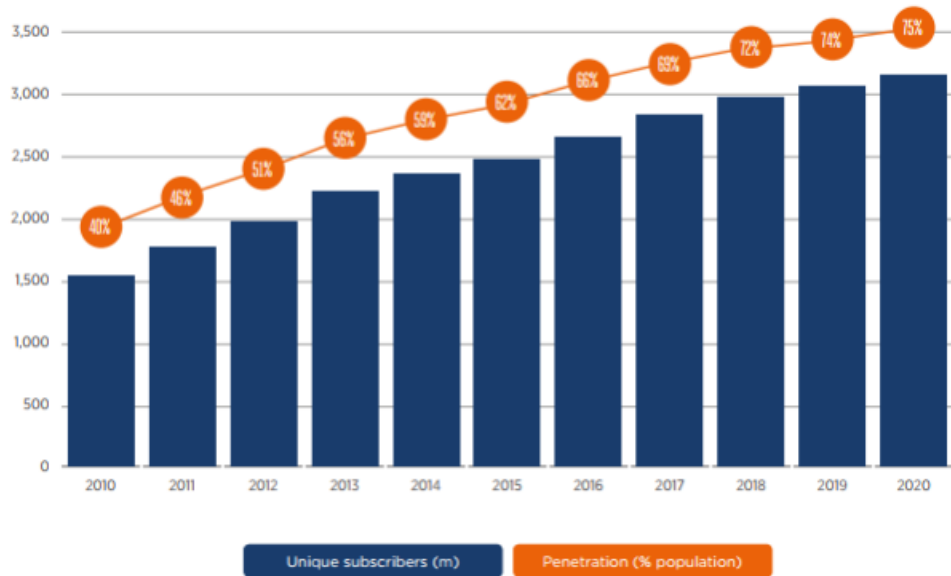
# High Resolution Built-Up/Settlement Datasets



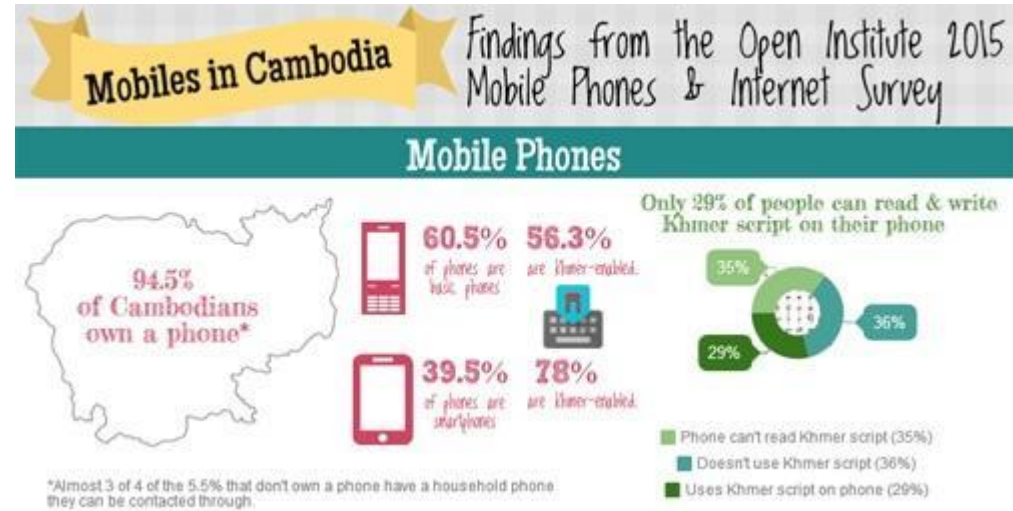
Global Human Settlement Layer

# Mobile phone call detail records (CDRs)

Unique subscribers in Asia Pacific



Source: GSMA The mobile economy Asia Pacific 2017  
<https://www.gsmainelligence.com/research/?file=336a9db2ab3ed95bc70e62bf7e867855&download>



Source: Open Institute and the Asia Foundation 2015  
<http://www.chamnanmuon.com/2015/11/mobile-phones-internet-cambodia-2015.html>



Source: Nielsen. The digital media habits and attitudes of South East Asian Consumers 2011  
[https://wiki.smu.edu.sg/digitalmediaasia/Digital\\_Media\\_in\\_Thailand](https://wiki.smu.edu.sg/digitalmediaasia/Digital_Media_in_Thailand)

# Mobile phone call detail records (CDRs)



User makes a call from location X



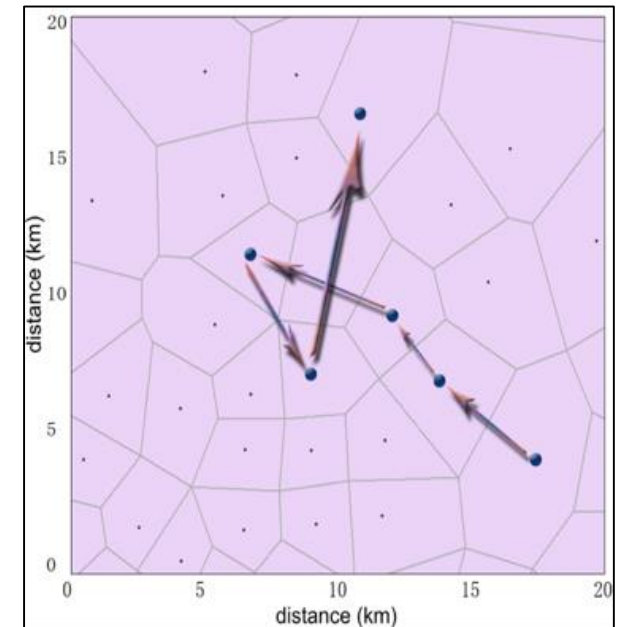
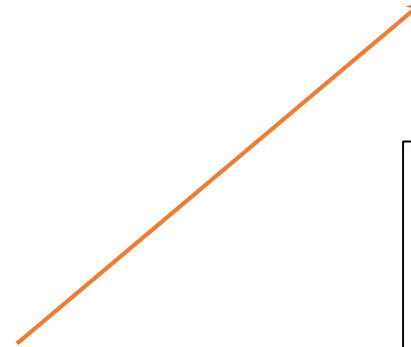
Call routed through nearest tower

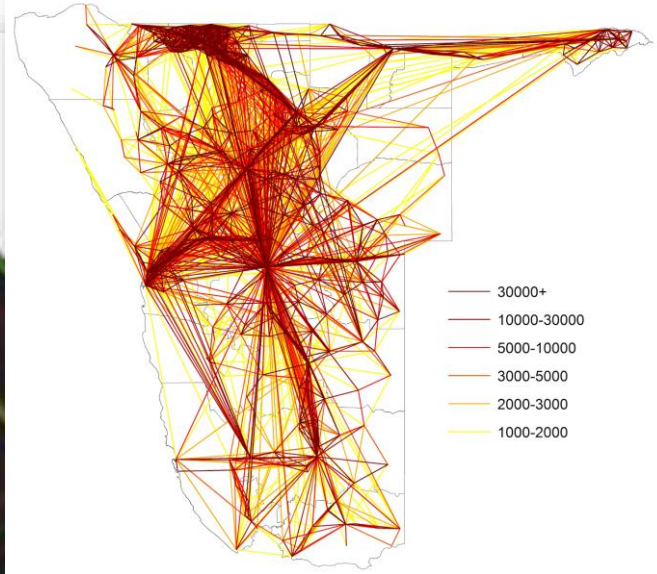
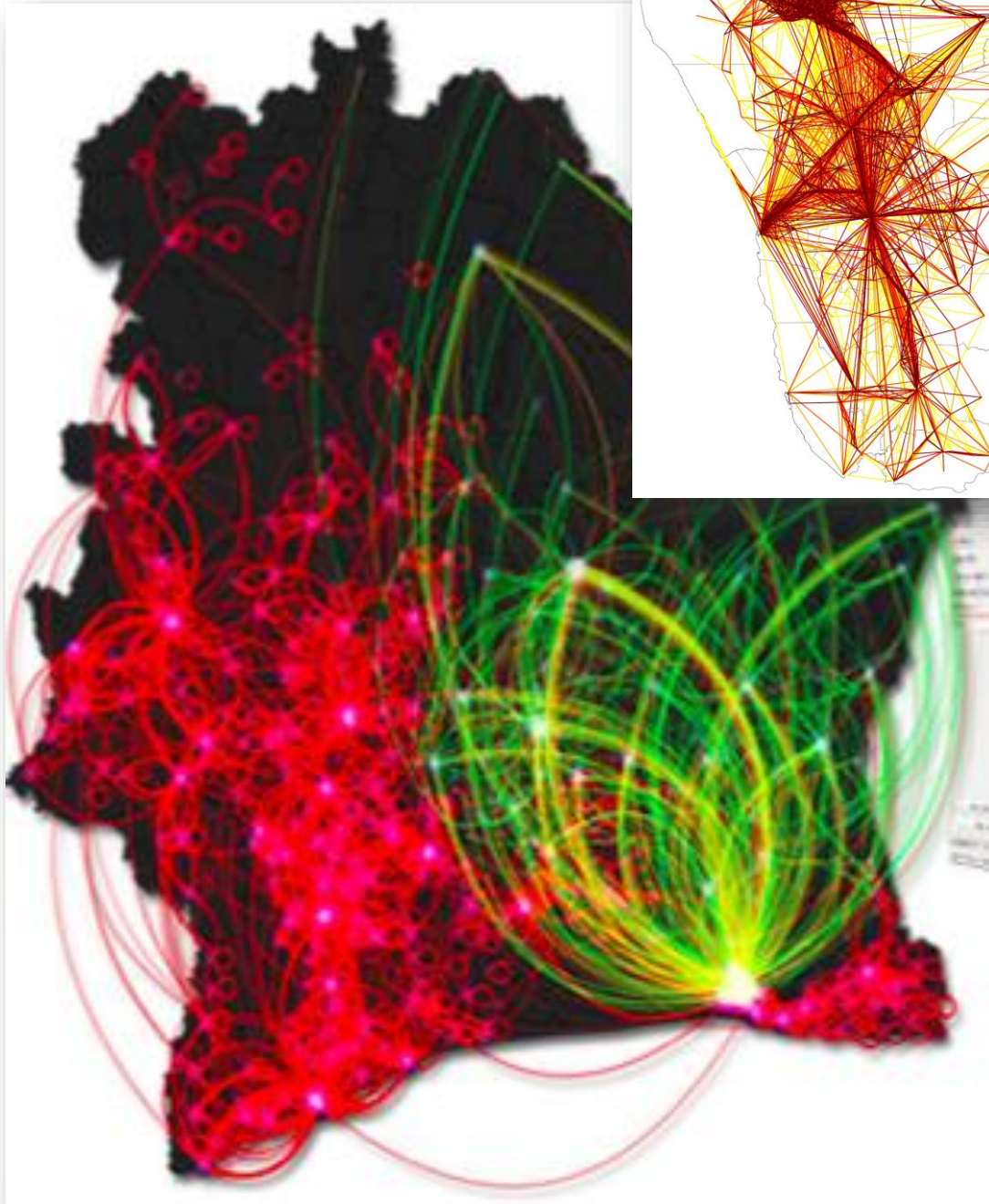


Network operator records time and tower of call for billing



User travels to Y and makes a call





**Mobility:** Changing densities, flows, seasonal/permanent migration

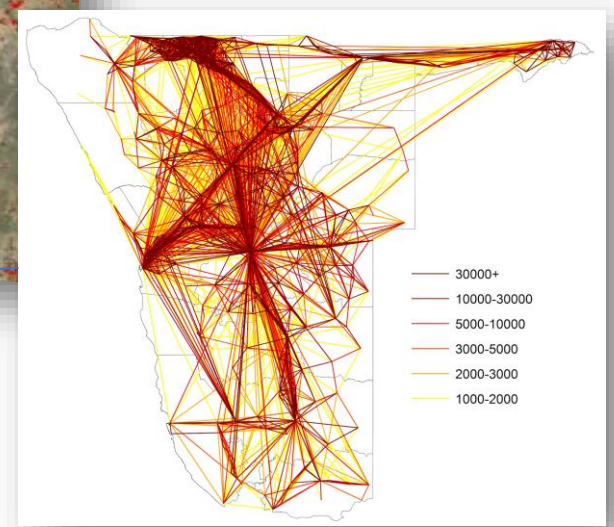
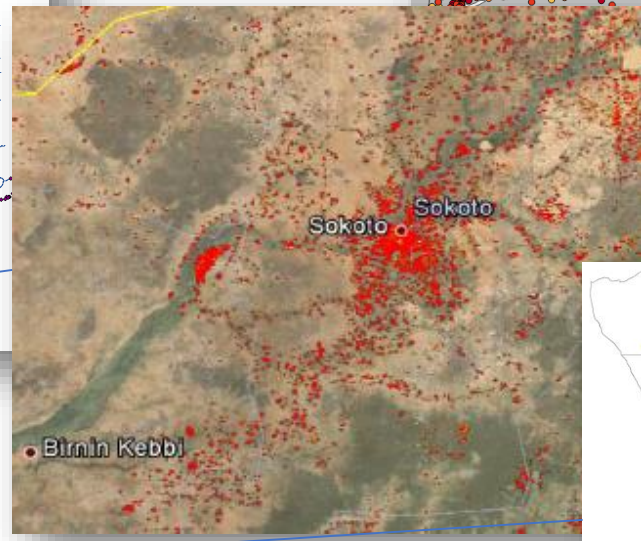
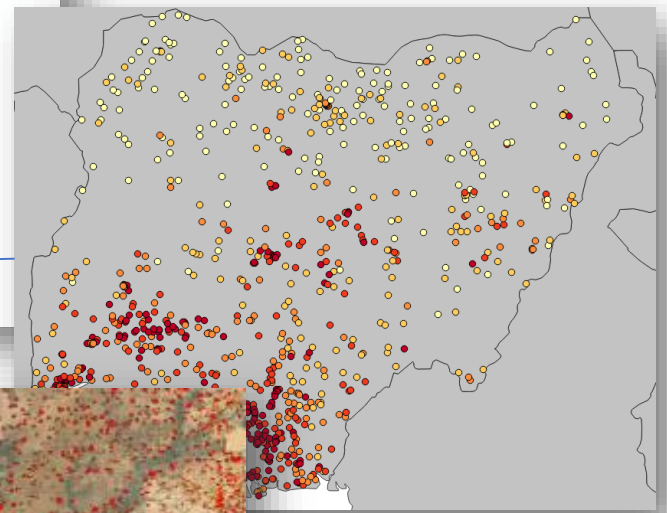
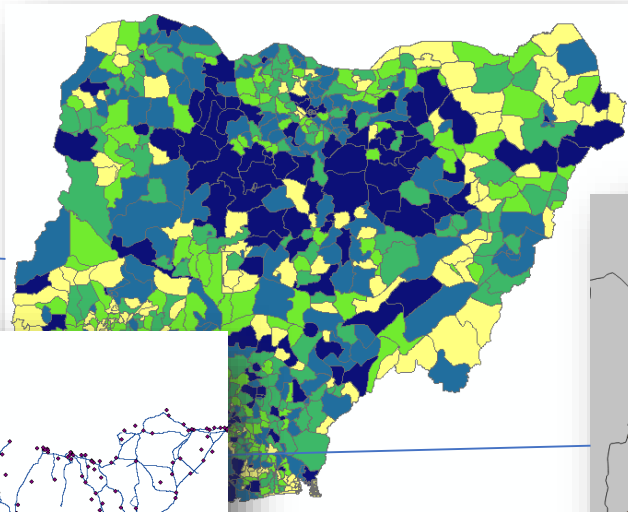
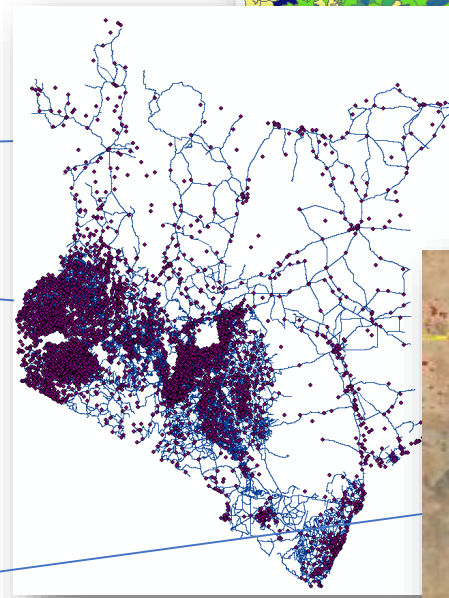
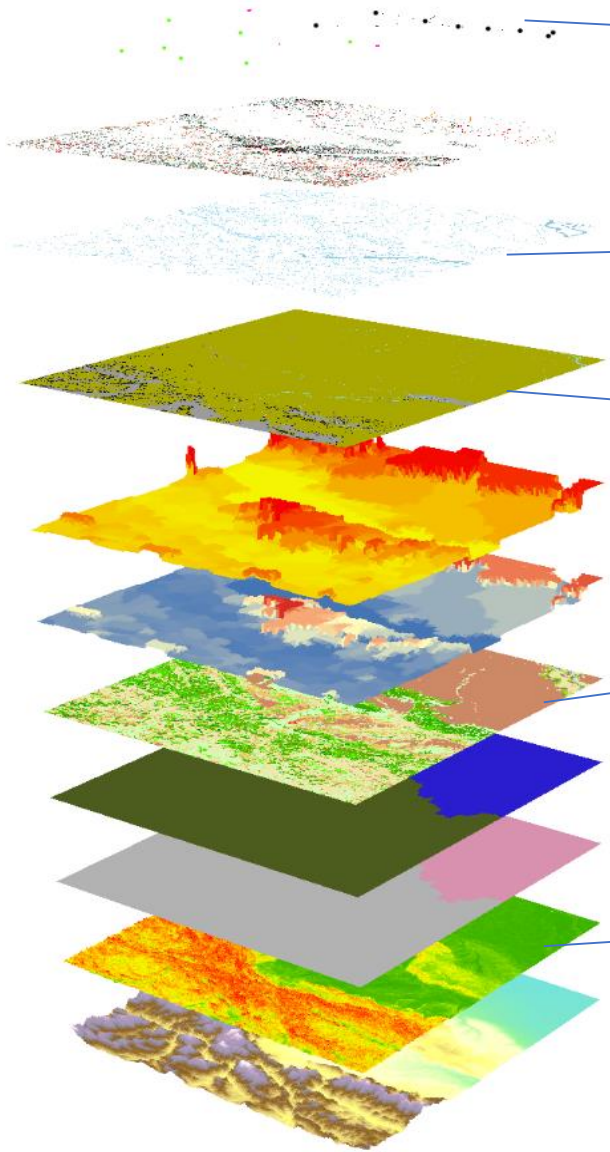
**Social networks:** Number of contacts, calling patterns

**Consumption:** Credit purchase frequencies, top-up amounts

**Protecting confidentiality**

- Aggregate summaries
- Regulator approval
- Raw data never leaves operator

# Data integration

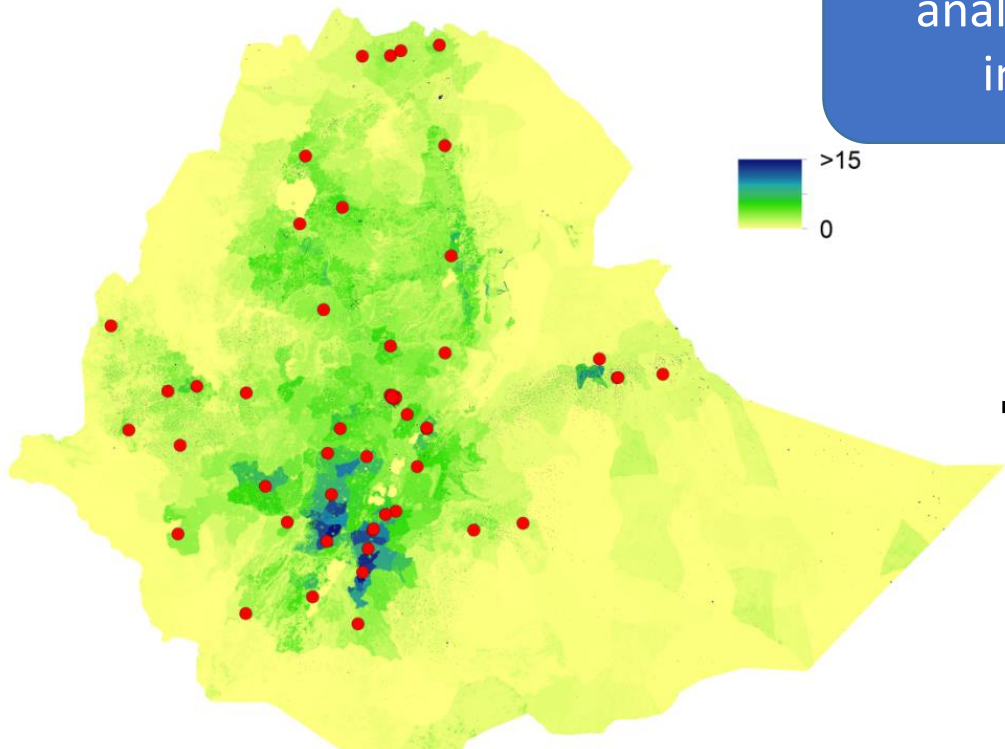
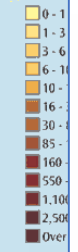


A blue-tinted topographic map of a region, likely a river basin. The map shows a complex network of rivers and streams, with a large, irregularly shaped lake or reservoir in the lower right quadrant. The terrain is indicated by subtle variations in the blue color, with lighter shades representing lower elevations and darker shades representing higher elevations. The overall appearance is that of a detailed hydrological or geographical map.

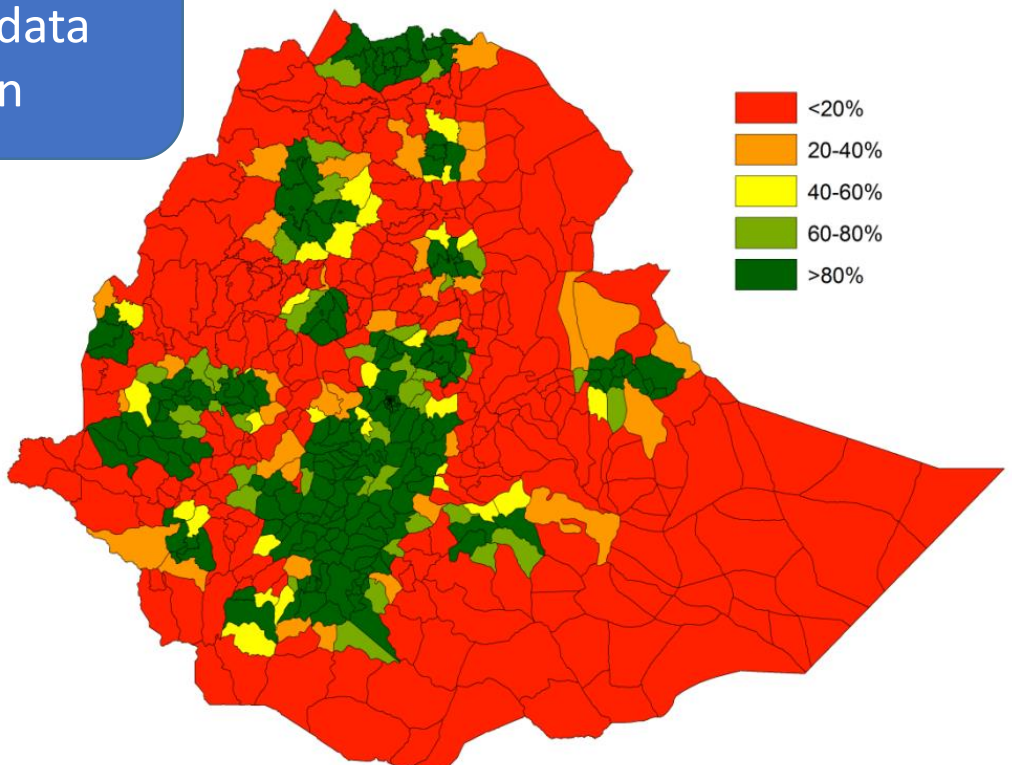
How can we use this data?

# Gridded population data

Grids: flexibility in analysis and data integration



Comprehensive Emergency Obstetric and Neonatal Care (CEmONC) Facilities overlaid on grid of women of childbearing age



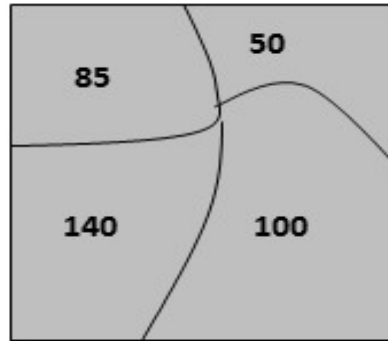
Percentage of women of childbearing age per woreda within 50km of a CEmONC

population totals

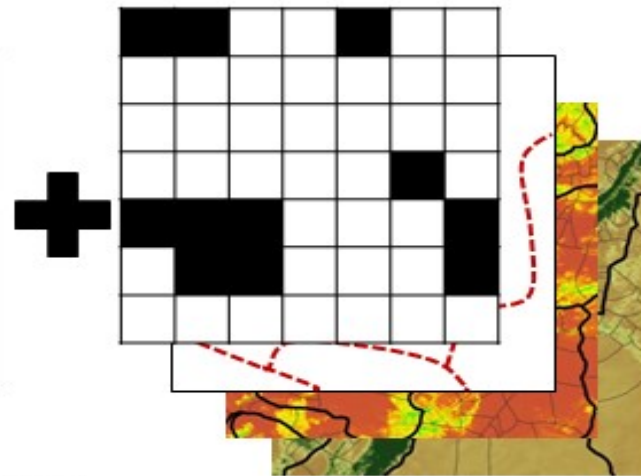
# Top-Down Vs Bottom-Up Approach

## a) Top down approach

Census population counts



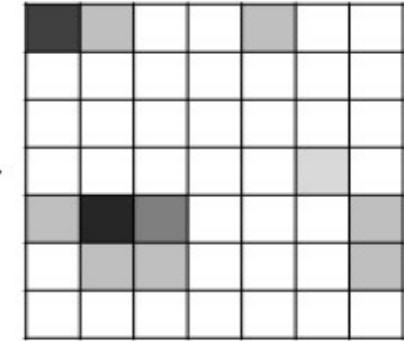
Geospatial covariates



Population disaggregation

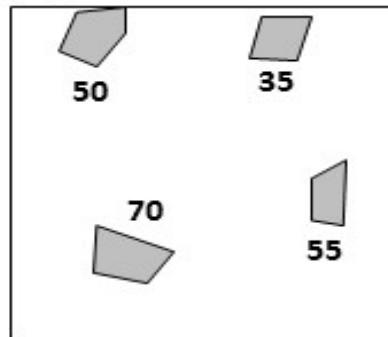
Spatial weighting layer created based on covariates, using dasymetric mapping

Gridded population

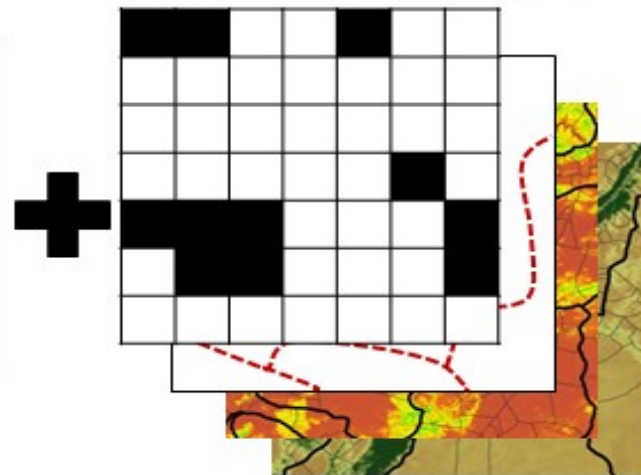


## b) Bottom-up approach

Microcensus population counts



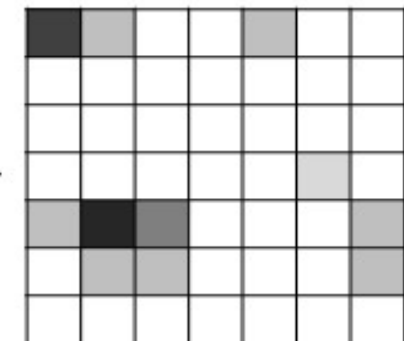
Geospatial covariates



Population estimation

Prediction of population in unsurveyed areas based on covariates, using statistical modelling

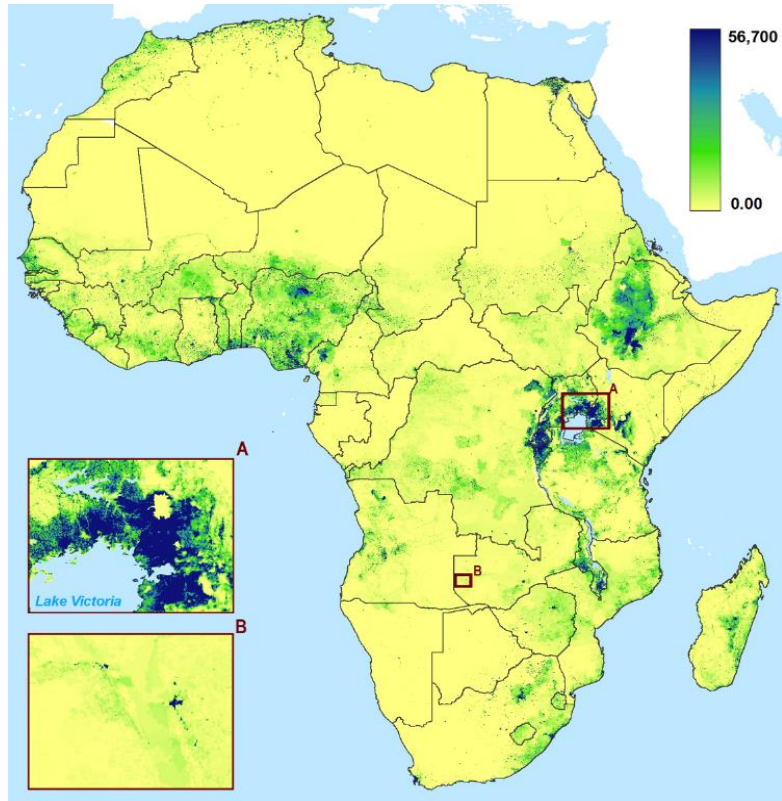
Gridded population



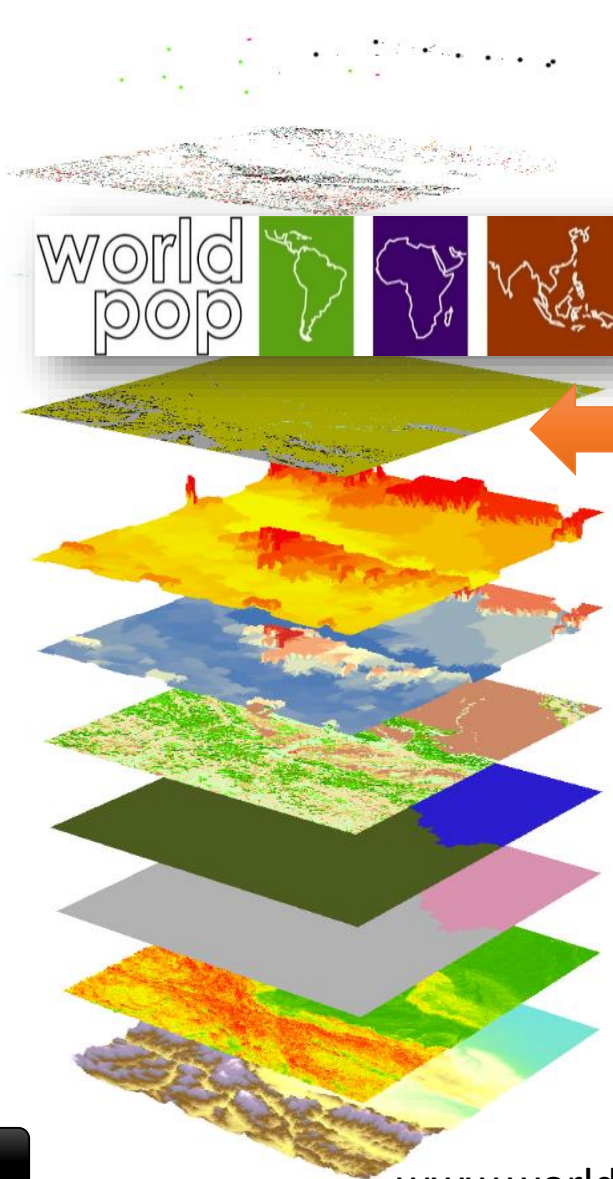


# Top-down disaggregation

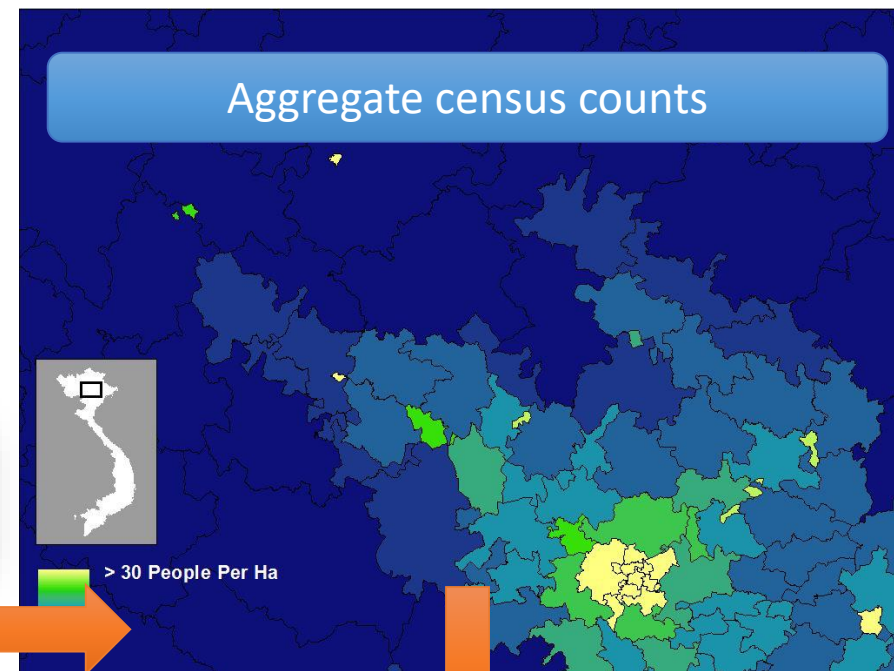
Integration with satellite/GIS data related to human population distribution patterns to disaggregate counts to regular grids



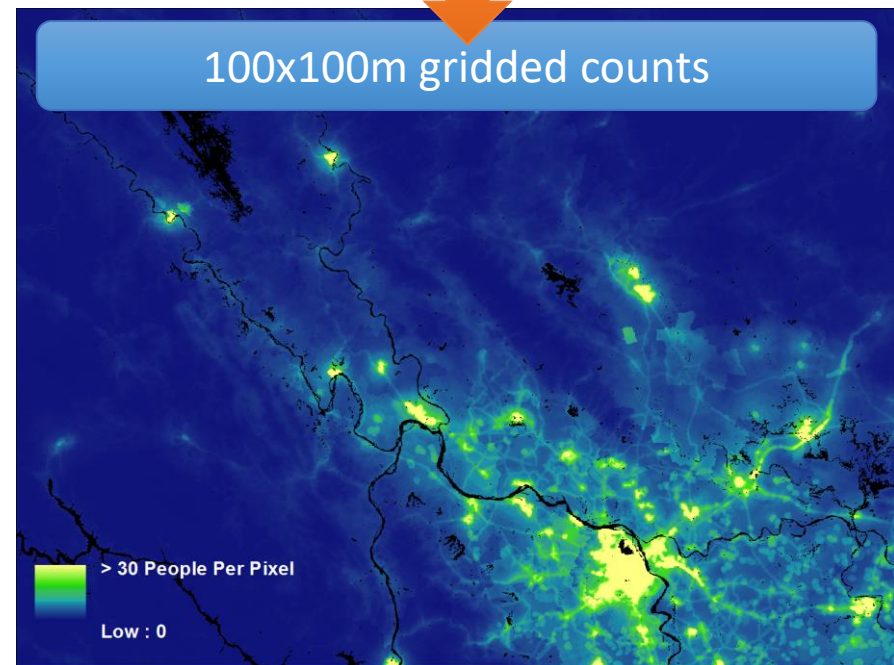
People per 1x1km 2017



[www.worldpop.org](http://www.worldpop.org)



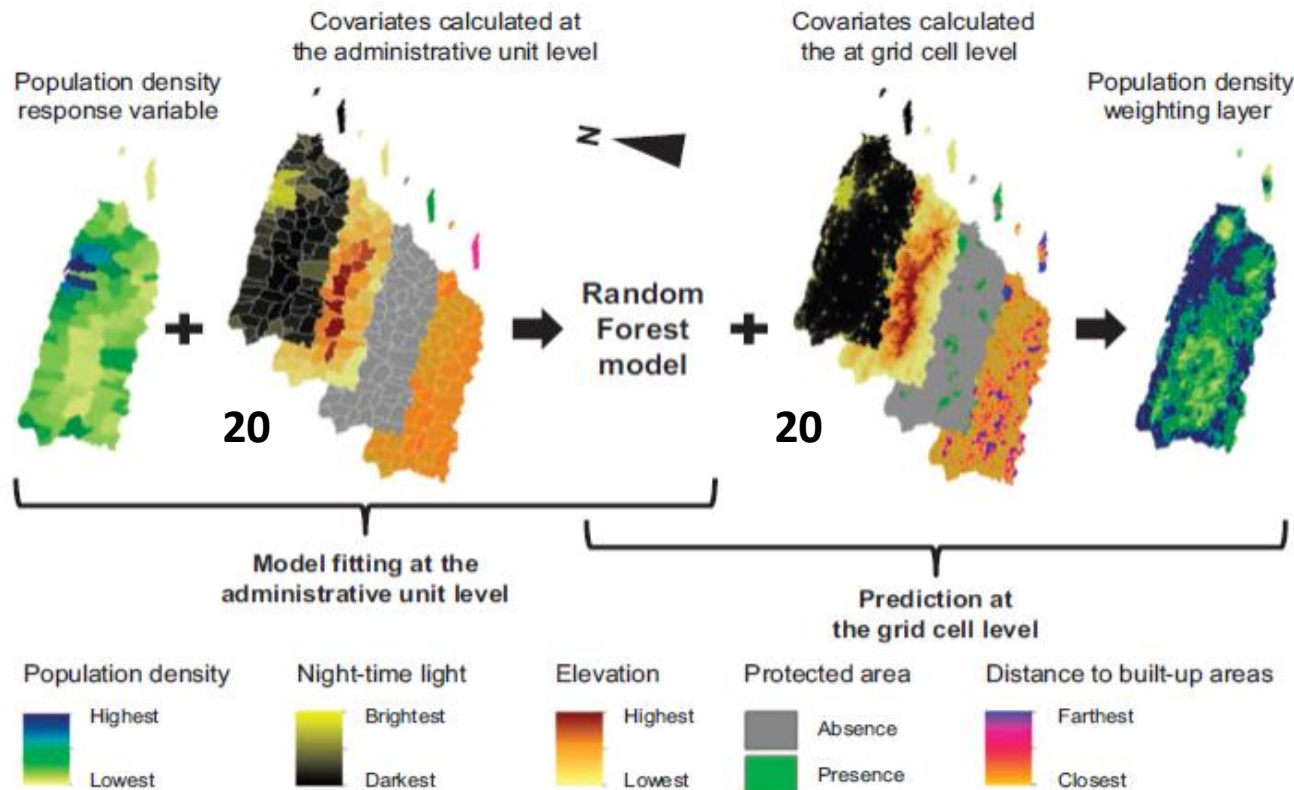
100x100m gridded counts



*Tatem (2017) Nature Sci Data*

# Random Forest-based Dasymetric Approach

- Used to disaggregate subnational census-based figures<sup>^</sup>, #



RESEARCH ARTICLE

## Disaggregating Census Data for Population Mapping Using Random Forests with Remotely-Sensed and Ancillary Data

Forrest R. Stevens<sup>1\*</sup>, Andrea E. Gaughan<sup>1</sup>, Catherine Linard<sup>2,3</sup>, Andrew J. Tatem<sup>4,5</sup>

<sup>1</sup> Department of Geography and Geosciences, University of Louisville, Louisville, Kentucky, United States of America, <sup>2</sup> Fonds National de la Recherche Scientifique (F.R.S.-FNRS), Rue d'Egmont 5, B-1000 Brussels, Belgium, <sup>3</sup> Biological Control and Spatial Ecology, Université Libre de Bruxelles, CP 160/12, Avenue FD Roosevelt 50, B-1050 Brussels, Belgium, <sup>4</sup> Department of Geography and Environment, University of Southampton, Highfield, Southampton SO17 1BJ, United Kingdom, <sup>5</sup> Fogarty International Center, National Institutes of Health, Bethesda, MD 20892, United States of America

\* [forrest.stevens@louisville.edu](mailto:forrest.stevens@louisville.edu)



SCIENTIFIC DATA 

OPEN

SUBJECT CATEGORIES

- » Geography
- » Malaria
- » Sustainability
- » Environmental sciences

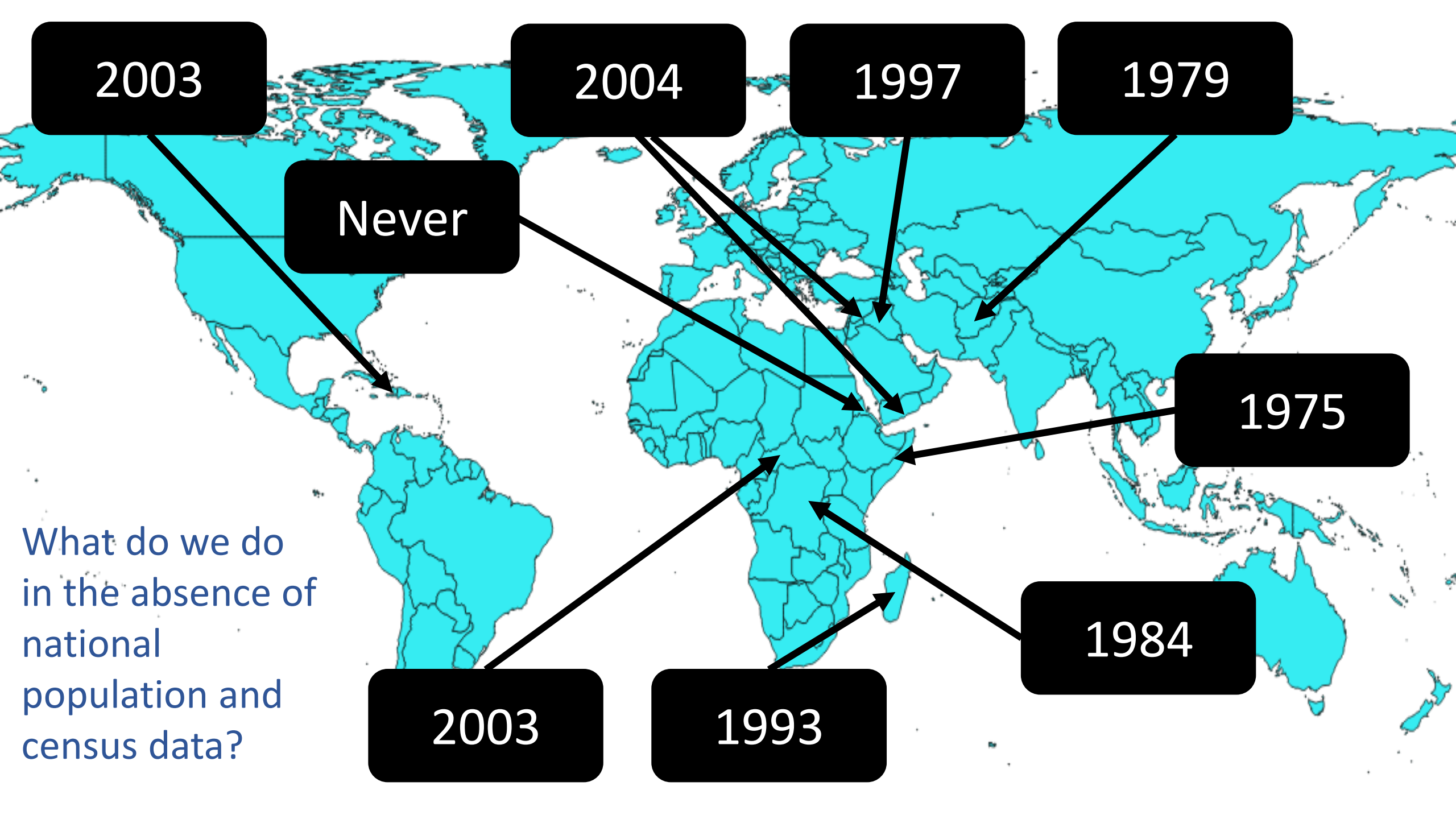
High-resolution gridded population datasets for Latin America and the Caribbean in 2010, 2015, and 2020

Alessandro Soricchetta<sup>2,7</sup>, Graeme M. Hornby<sup>3</sup>, Forrest R. Stevens<sup>4</sup>, Andrea E. Gaughan<sup>1</sup>, Catherine Linard<sup>5,6</sup> & Andrew J. Tatem<sup>1,7,8</sup>

<sup>^</sup>Stevens et al, 2015; #Sorichetta et al., 2015

A blue-tinted map of the world is shown in the background. The text "Isn't there a basic data problem in some countries?" is overlaid in the center in a white, sans-serif font. The map shows the outlines of continents and some major water bodies, all rendered in shades of blue.

Isn't there a basic data problem in some countries?



2003

2004

1997

1979

Never

1975

1984

2003

1993

What do we do in the absence of national population and census data?

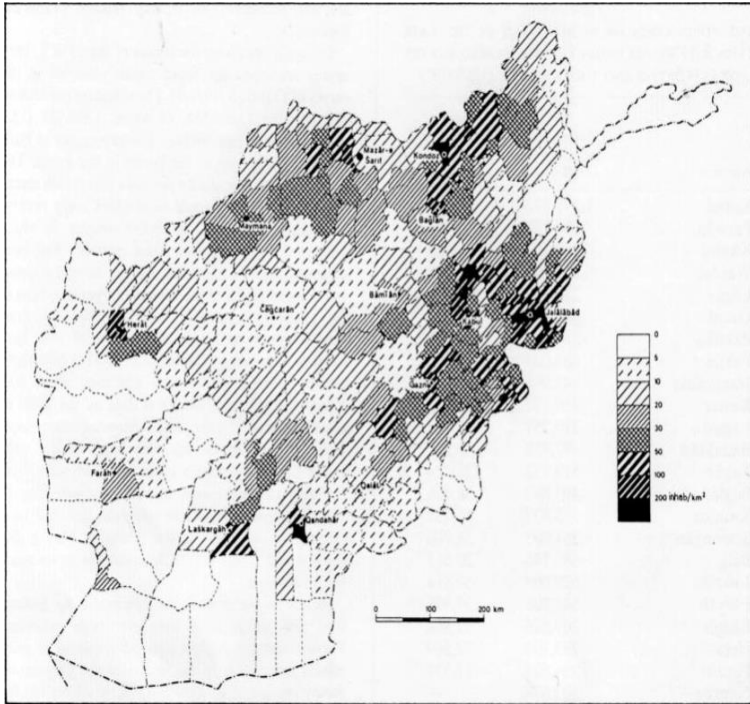
# High-resolution population mapping in Afghanistan

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# Afghanistan - Background

Last national population census was in 1979  
Significant uncertainties in national and subnational estimates

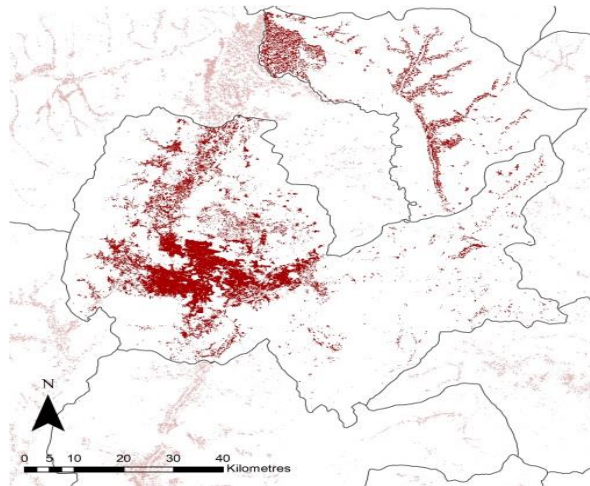


**1979 Census  
map**

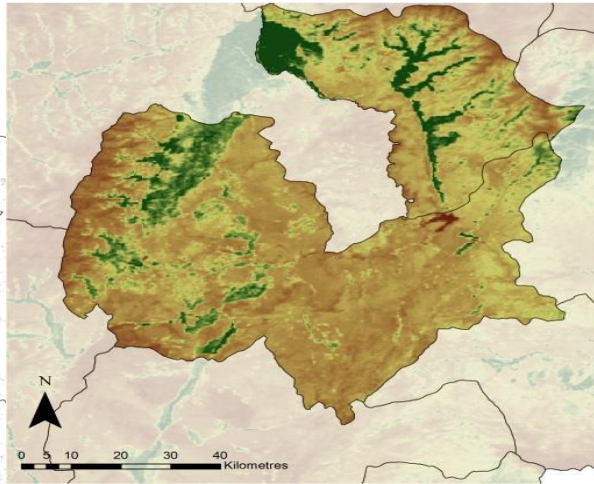
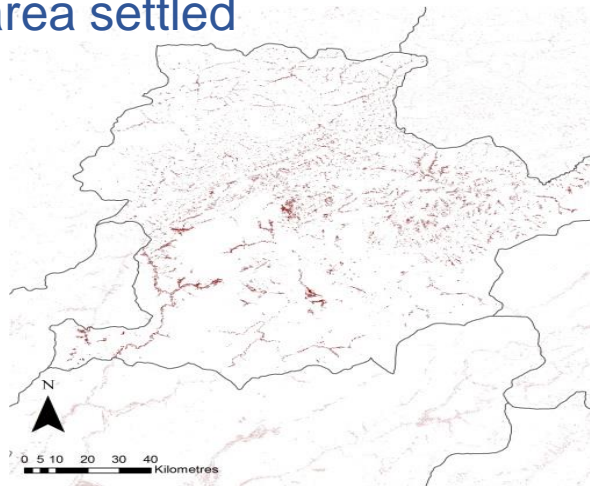
One-third of country covered by a rolling census (SDES), but insecurity preventing additional data collection

President Ghani requested exploration of new methods for obtaining subnational population numbers

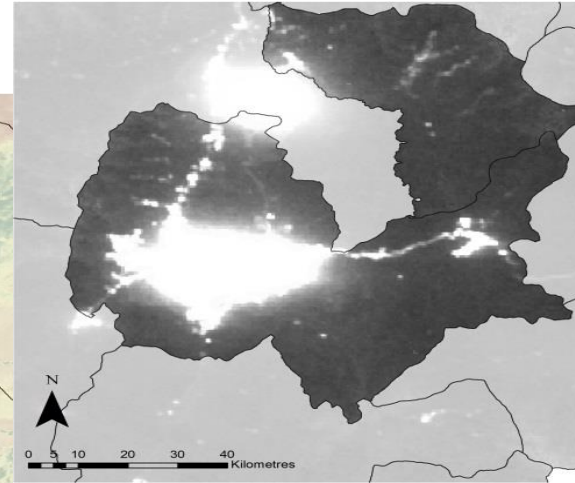
# Example geospatial datasets for population prediction



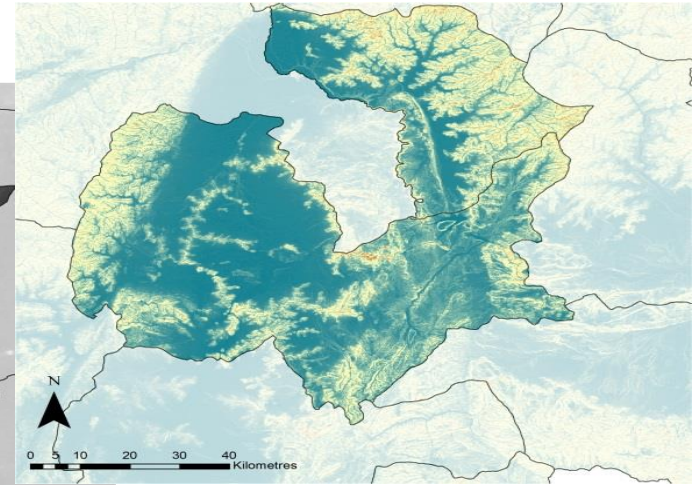
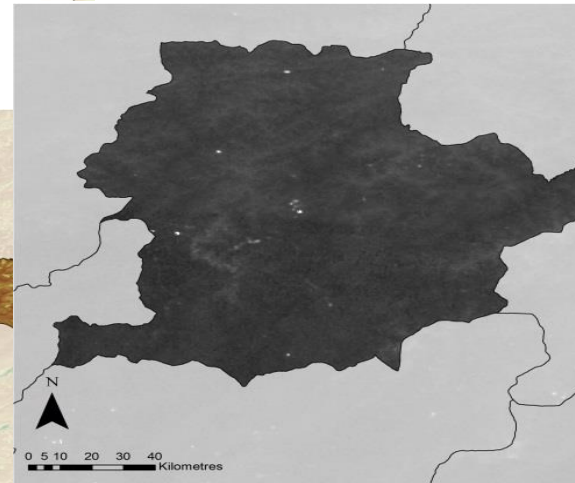
Number of compounds & area settled



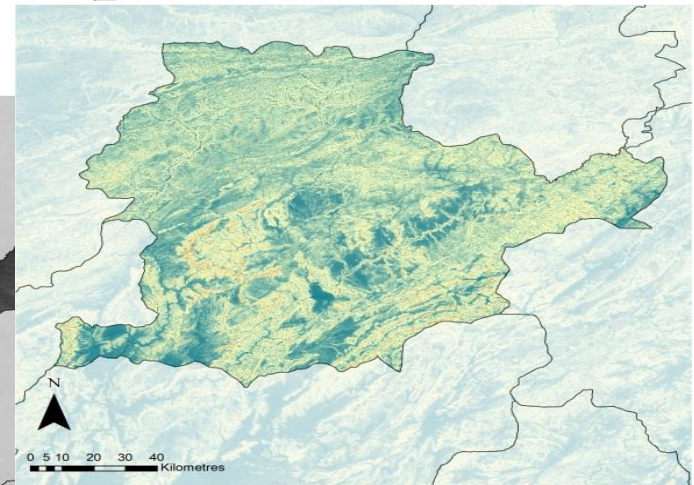
Vegetation index



Night-time lights



Slope



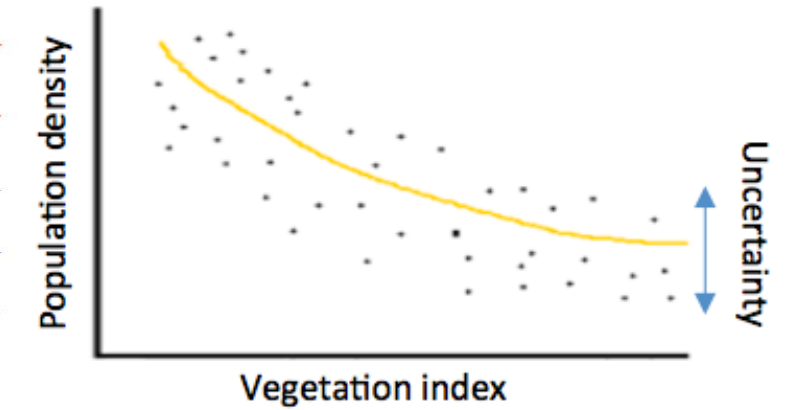
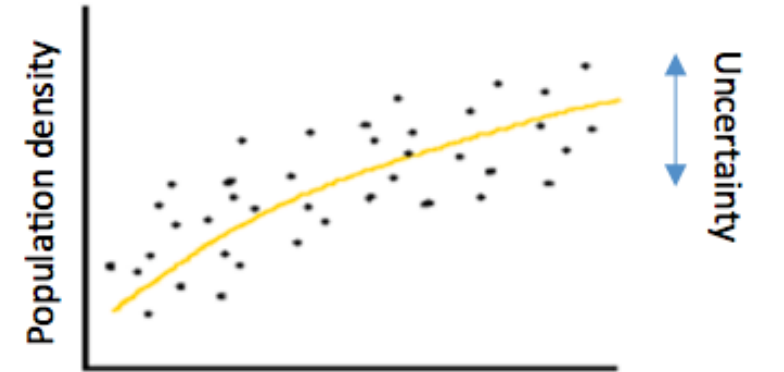
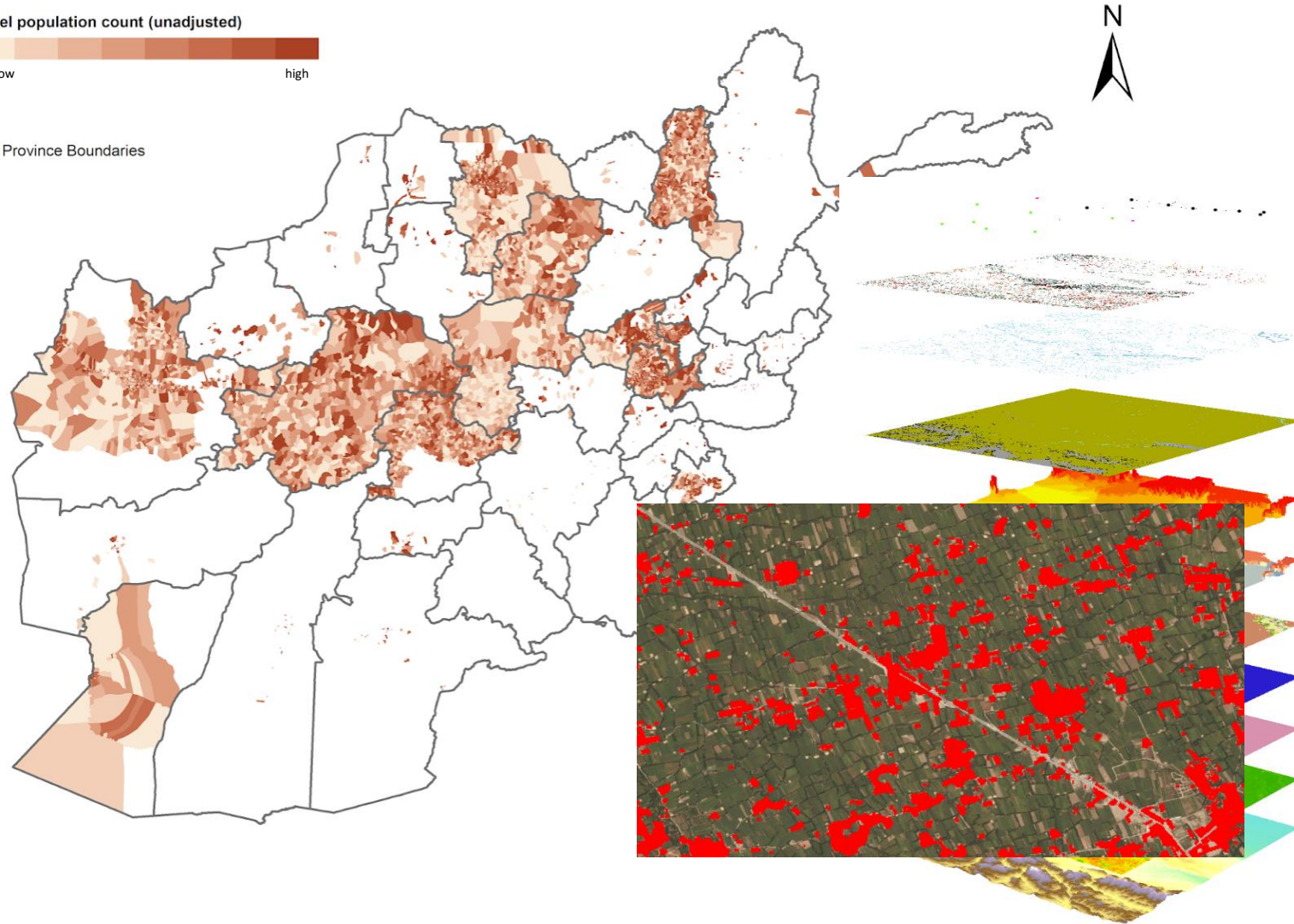
>100 geospatial datasets

# Model-based estimates

EA-level population count (unadjusted)




Province Boundaries

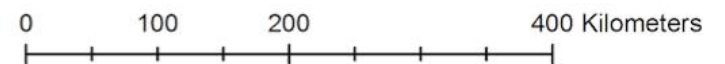
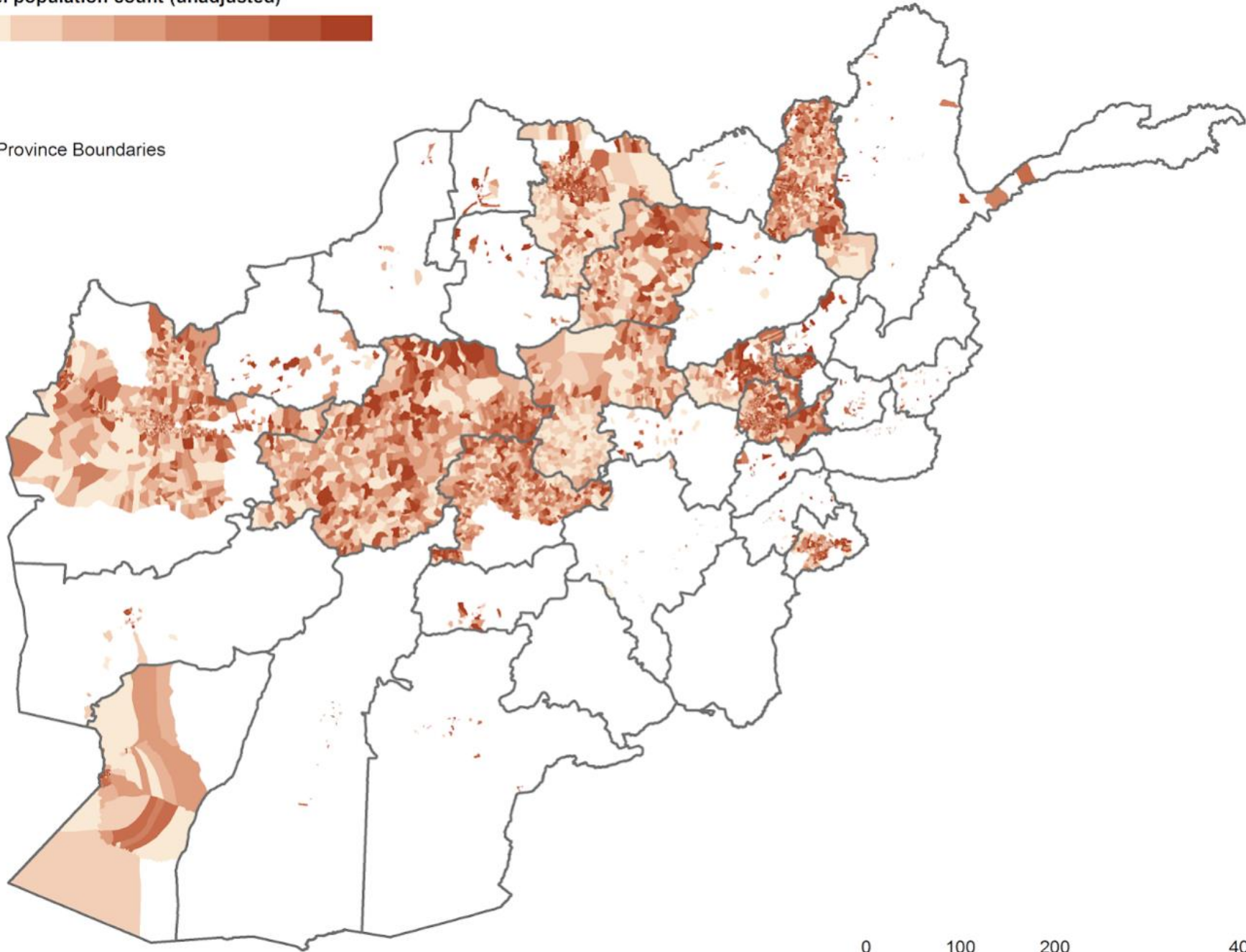




EA-level population count (unadjusted)




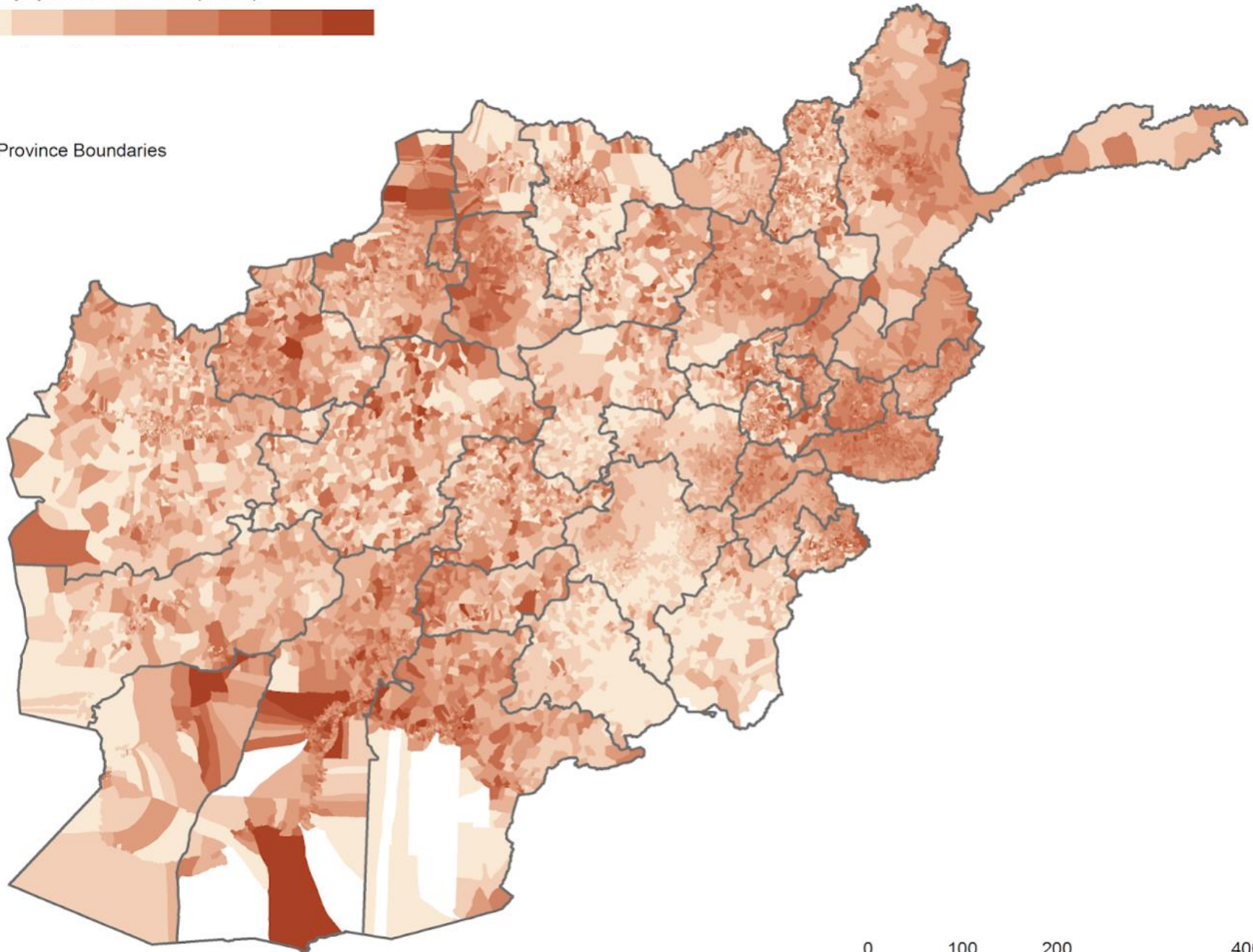
 Province Boundaries




EA-level population estimate (count)



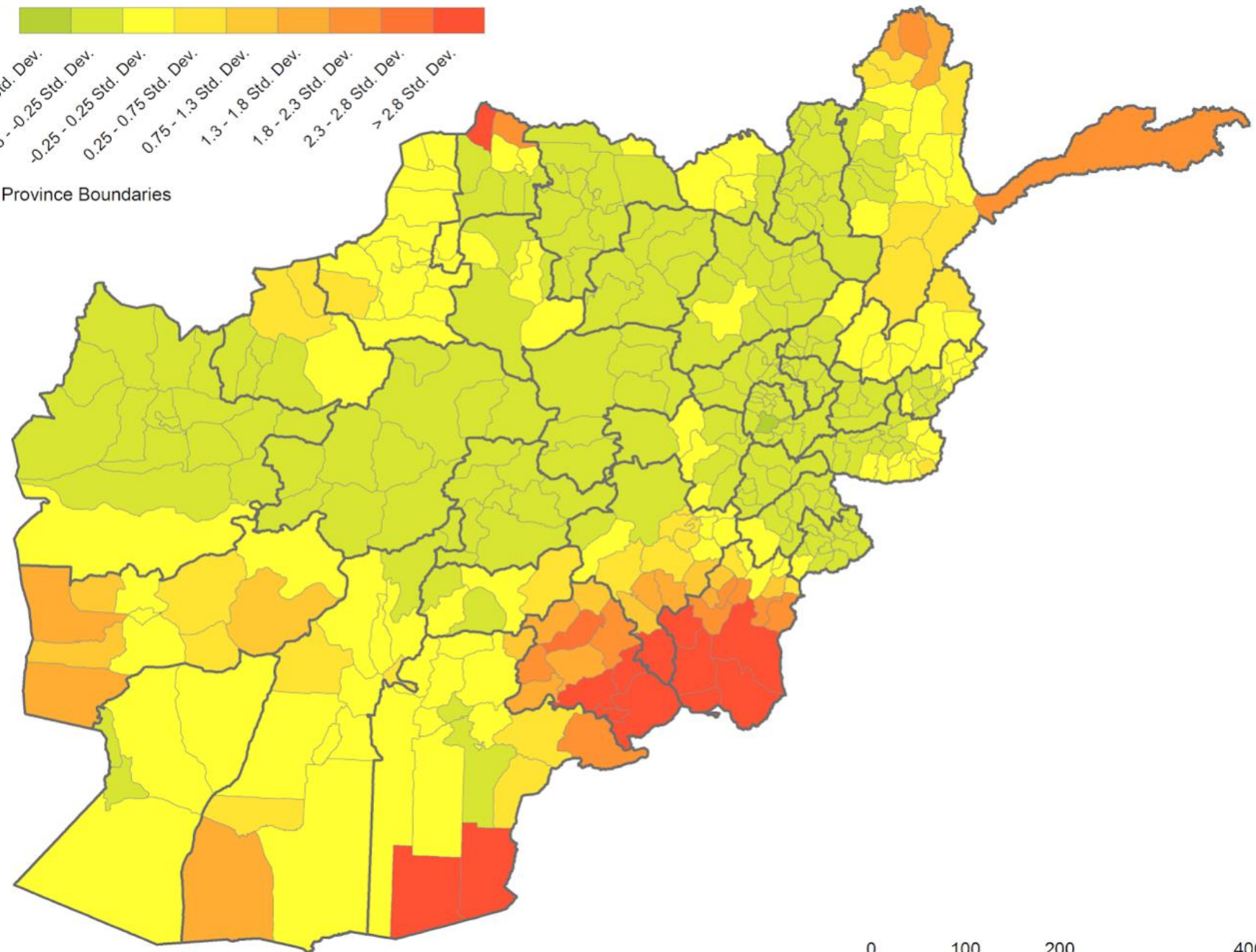
 Province Boundaries

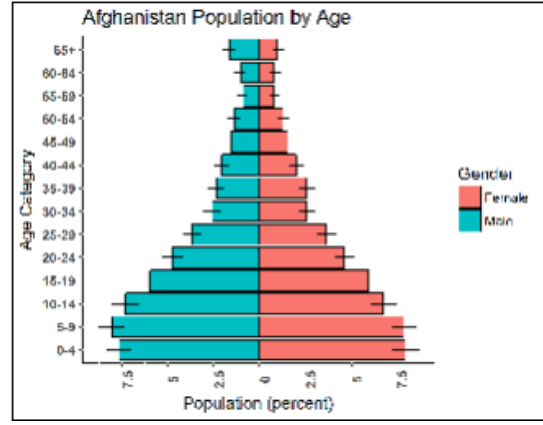


0 100 200 400 Kilometers

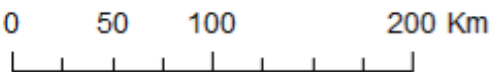
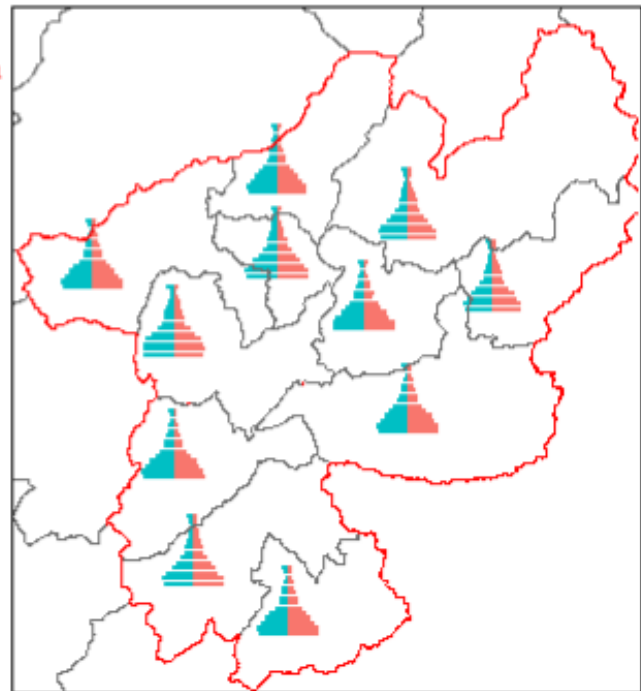
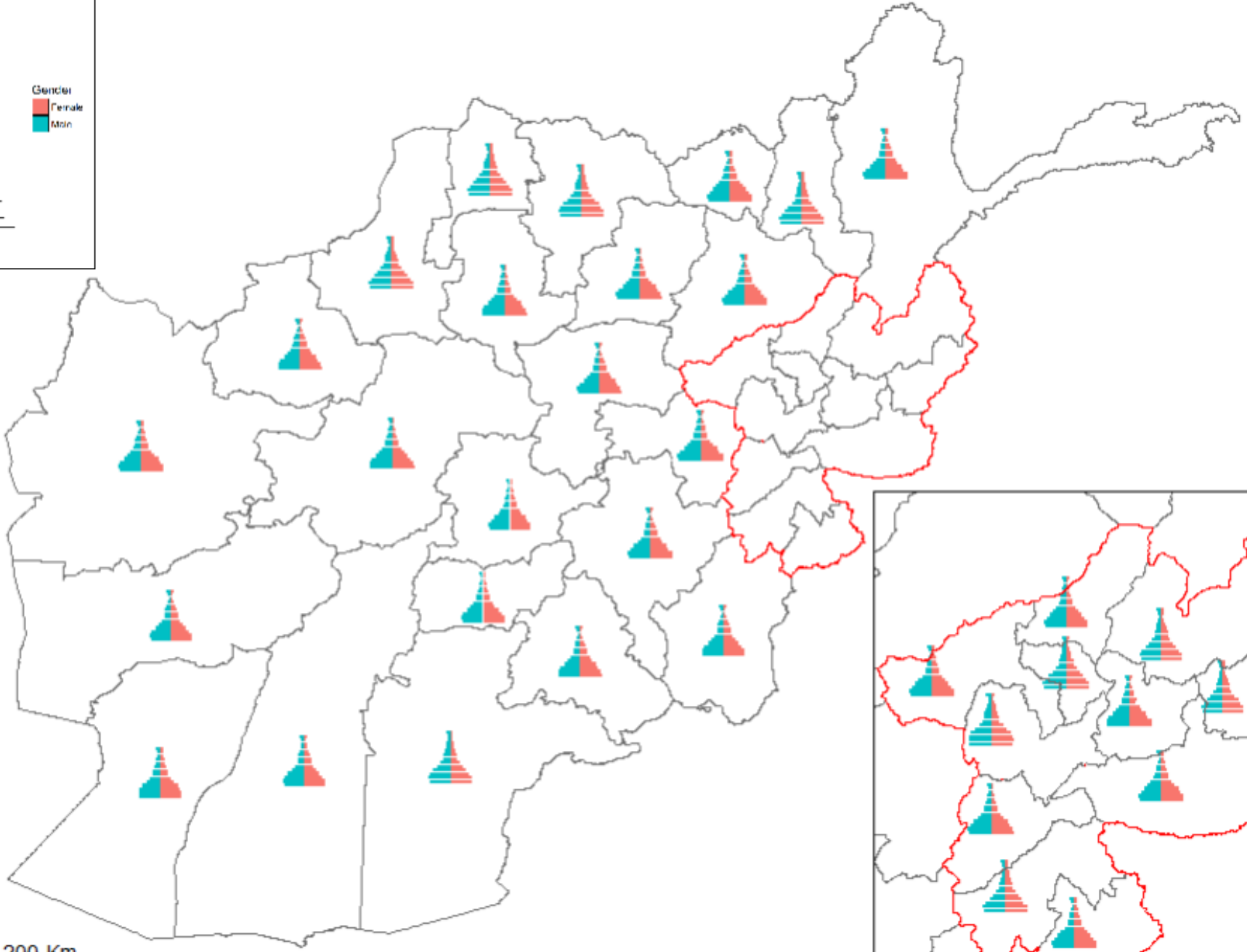
A horizontal scale bar with tick marks at 0, 100, 200, and 400 kilometers.

# Uncertainty in District 2017 Population Estimates





Province boundaries





# GRID<sup>3</sup>

GEO-REFERENCED INFRASTRUCTURE AND  
DEMOGRAPHIC DATA FOR DEVELOPMENT

BILL &  
MELINDA  
GATES  
*foundation*



Center for International Earth  
Science Information Network  
EARTH INSTITUTE | COLUMBIA UNIVERSITY

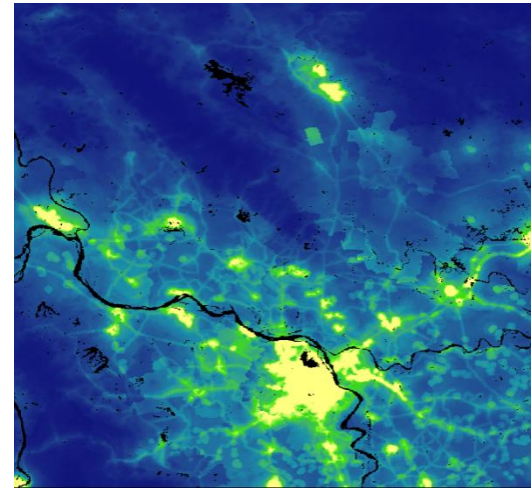
# Our vision

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*“We envision a world where data analytics puts everyone on the map, ensuring that especially the most vulnerable count.”*

# What we do

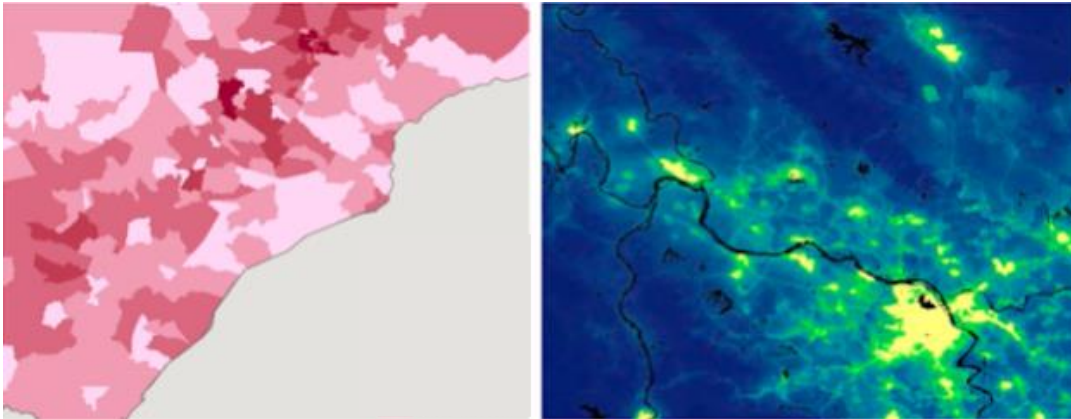
GRID<sup>3</sup> provides support to low- and medium-income countries to collect, analyse, integrate, disseminate, and utilise high-resolution geo-referenced data for development and humanitarian decision making.



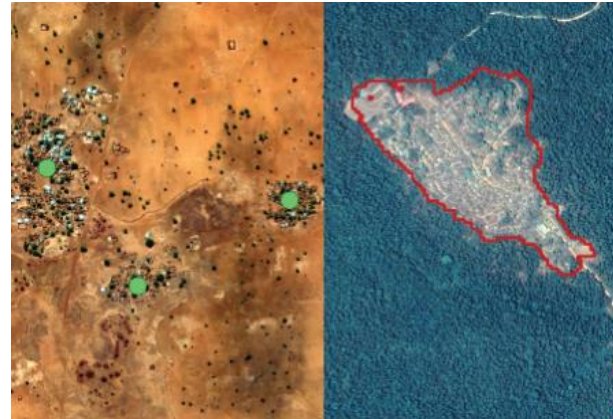
# Spatial Data Production

GRID<sup>3</sup> helps produce three spatial data layers to meet critical development needs:

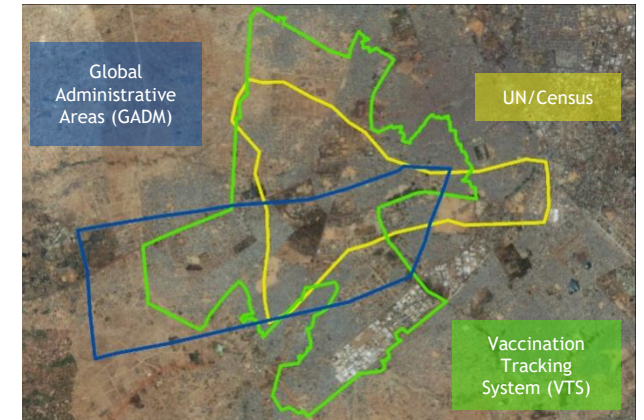
## High-Resolution Population Maps



## Settlement Locations



## Subnational Boundaries





# Current Focus

GRID<sup>3</sup> is underway within five African countries:

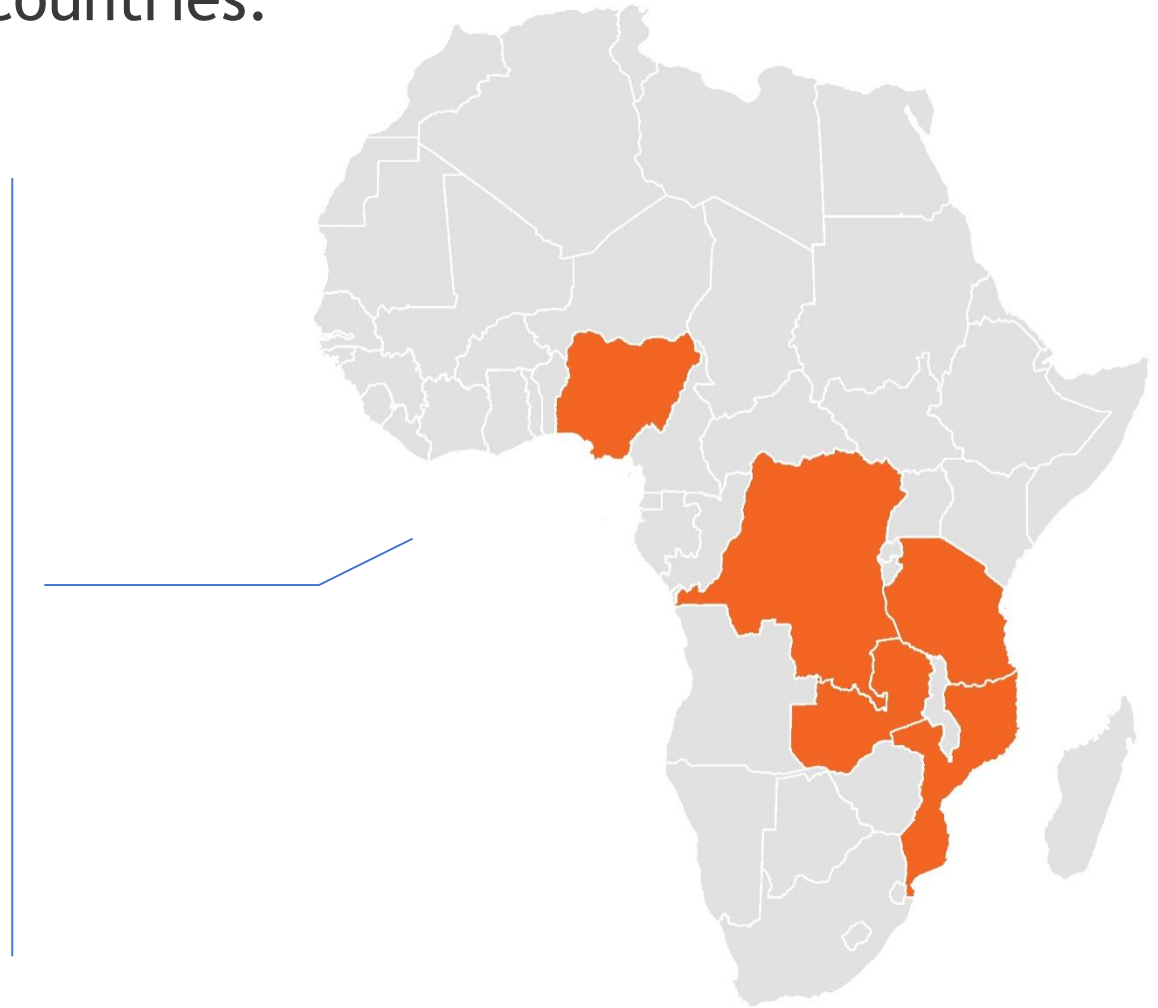
Nigeria

Mozambique

Zambia

Tanzania

Democratic Republic of the Congo





**GRID<sup>3</sup>**

GEO-REFERENCED INFRASTRUCTURE AND  
DEMOGRAPHIC DATA FOR DEVELOPMENT

Parallel Session : Measuring and Monitoring the SDGs

# Geospatial Innovations for Detecting and Mapping Infrastructure, Censuses and Modelled Population

**Wednesday 21 November 2018**

**9:00 – 10:30**

**E303, Exhibition Centre**